

## Master of Business Administration

# Accelerated 4+1 Program

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Shepherd's 4+1 program for current students, regardless of background, provides a pathway to:

- Complete an undergraduate liberal arts, professional, or business degree.
- Master contemporary business knowledge and skills.
- Be a standout in today's global and competitive job market.

### Coursework to Fit Your Needs

The Shepherd University 4+1 program for the Master of Business Administration degree allows interested and qualified students to complete a bachelor's degree and an M.B.A. in only five years. Students in the 4+1 program focus on their bachelor's degree requirements during their first three years, a mix of bachelor's and M.B.A. requirements in the fourth year, and M.B.A. requirements in the fifth year. Each degree is awarded once the specific degree requirements are successfully met.



# MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

## ACCELERATED 4+1 PROGRAM

### ■ Admission Requirements

#### M.B.A. 4+1 Applicants Must:

- Complete a minimum of 90 undergraduate credit hours.
- Have earned a minimum cumulative grade point average of 3.0 in all undergraduate coursework.

#### Additional Items for Graduate Admissions:

- Submit a résumé.
- Have two letters of recommendation.
- Complete a letter of intent that describes how the student envisions using the M.B.A. degree to enhance his/her personal and career goals.
- Submit M.B.A. Permission to Enroll Form, available online at: <http://www.shepherd.edu/wordpress-1/wp-content/uploads/2018/08/41-MBA-081518.pdf>

#### Admission Procedure:

Applicants should fill out a graduate application after meeting all accelerated M.B.A. program admission requirements. The application can be downloaded at [www.shepherd.edu/graduate-studies/apply](http://www.shepherd.edu/graduate-studies/apply) or requested by phoning 304-263-3303. All supporting materials should be sent to the Shepherd University Martinsburg Center, 261 Aikens Center, Martinsburg, WV 25404. *(The application fee is waived for the graduate application.)*

Approval to take graduate courses in the 4+1 program does not constitute a guarantee or promise of future admission to the Shepherd University graduate program.

#### M.B.A. Foundations Program

Students without a business background admitted to the Shepherd M.B.A. program can take the three M.B.A. foundation courses during the senior year. The graduate coursework, either core or for the admission requirement, will appear only on the graduate transcript, and the graduate courses will be calculated at the graduate level. The undergraduate transcript will indicate that graduate courses were used to fulfill the undergraduate requirement. Students will pay for these senior-year credits at undergraduate tuition rates. The foundation courses are:

- M.B.A. FDA - Foundations of Accounting (3 cr)
- M.B.A. FDE - Foundations of Economics (3 cr)
- M.B.A. FDS - Foundations of Statistics (3 cr)

Accelerated program students must earn at least a “B” grade in each foundation course in order to matriculate into the M.B.A. program. Students who earn less than a “B” will need to retake the course.

### ■ Accreditation

Shepherd University’s M.B.A. program is accredited by the International Assembly for Collegiate Business Education and the Higher Learning Commission.

### ■ Curriculum for a Master of Business Administration

No more than 12 credits of graduate credit may be taken by an undergraduate student for this accelerated program. The student must be in good academic standing, with a minimum, cumulative 3.0 GPA. Students work closely with their advisor to make sure they are selecting coursework that covers both degree requirements. Additionally, students are encouraged to meet with the Office of Financial Aid since financial assistance is unique to each student/family situation.

#### Core Curriculum, 27 hours:

- MBA 500 - Challenges to Modern Business (3 cr)
- MBA 520 - Management, Leadership and Ethics (3 cr)
- MBA 532 - Project Management (3 cr)
- MBA 540 - Advanced Marketing Theory (3 cr)
- MBA 550 - Business Analytics (3 cr)
- MBA 560 - Managerial Economics (3 cr)
- MBA 570 - Managerial Accounting (3 cr)
- MBA 579 - Advanced Financial Management (3 cr)

*Culminating Experience: Students should select either MBA 590 or MBA 591. Specific concentrations may require a particular culminating or capstone experience.*

- MBA 590 - Applied Research Project and Capstone (3-6 cr) OR
- MBA 591 - MBA Internship and Capstone (3-6 cr)

#### Electives, 9-15 hours:

MBA students with no concentration should select 9 hours of electives. Students in one of the named concentrations have a variable number of elective credits. Please see the program curriculum and consult with your advisor or graduation program coordinator. For a list of the elective courses, visit [www.shepherd.edu/mba](http://www.shepherd.edu/mba).

#### Health Administration Concentration, 15 hours:

- MBA 511 - Health Administration and Strategy (3 cr)
  - MBA 512 - Healthcare Policy (3 cr)
  - MBA 513 - Health Economics and Finance (3 cr)
  - MBA 514 - Healthcare Law (3 cr)
  - MBA 515 - Introduction to the U.S. Healthcare System (3 cr)
- Students in the health administration concentration must take MBA 591 as their culminating experience course.*

#### Public Management Concentration, 9 hours:

- MBA 517 - Human Resources (3 cr)
- MBA 531 - Organizational Development (3 cr)
- MBA 533 - Public Policy Analysis (3 cr)
- MBA 534 - Public Budgeting and Financial Management (3 cr)

#### Sport Management Concentration, 9 hours:

- MBA 521 - Sport Management (3 cr)
- MBA 522 - Sport Marketing and Sales (3 cr)
- MBA 523 - Sport Law and NCAA Compliance (3 cr)
- MBA 525 - Facility and Event Management (3 cr)

### ■ About Shepherd University Martinsburg Center

Shepherd University Martinsburg Center is a newly outfitted facility with the latest classroom technology, conveniently located off Interstate 81, Exit 16 with easy access to Charles Town, Hagerstown, Winchester, and surrounding areas. Community facilities and restaurants are located nearby, and student services are offered on site.