

*Outstanding Alumna Holly McCall '04
and KRM's alumni employees*



Shepherd

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Study Abroad program

Kolo-Johnson returns to birth country East Timor for study abroad

For most students, studying abroad gives them the opportunity to experience a completely different country and culture. But for Bernadeta Kolo-Johnson, an accounting major from Morgantown, spending a semester last year in East Timor allowed her to become more acquainted with the country where she was born.

From early September through December 2017, Kolo-Johnson studied the national language of East Timor at the Dili Institute of Technology in the country's capital, Dili.

While this was her first time in Dili, Kolo-Johnson lived in the Asian island nation located north of Australia until she was 10, first with her birth family in a tiny village, then in an orphanage, before she was adopted by Mark and CATE '07 JOHNSON and moved to Morgantown.

"I just remember being really excited because as a young child in East Timor I never really accepted the life that was given to me," Kolo-Johnson said. "It's unusual to know that at age 10, but I just never really thought I was going to stay there. So being adopted was something I wanted to do."

Kolo-Johnson had been back to East Timor seven times previously with her family to visit the village where she was born.

"It's almost like I'm famous there, because where I'm from is a little enclave and the village that I'm from is very small so everybody knows who I am," she said.

Before moving to the orphanage, Kolo-Johnson was one of



Cecelia Mason

Bernadeta Kolo-Johnson

seven children living at home. She said there was a three-hour round-trip walk to school and she and her siblings worked on the family farm. After moving to the orphanage, she was required to do a few chores, but the rest of the day was for school and playing with her peers, which allowed her to focus on her studies. Kolo-Johnson pointed out that she went from being one of seven, to being one of 150 kids at the orphanage, to being an only child after moving to Morgantown.

She said spending a semester in East Timor made her feel lucky. "I realize how much more I have," she said. "Everyone I grew up with who are my age are all married with three-plus kids."

The literacy rate in East Timor is not very high. According to 2016 UNESCO statistics, 67.52 percent of the adult population age 15 and above can read and write. Kolo-Johnson would like to share some of the luck she's had from living in the United States with children who remain in East Timor by working to make sure her orphanage is financially supported.

"If I can somehow help continue the orphanage I came from, that will give support to families and will give young people the opportunity to go to school," she said. ♡ Cecelia Mason

State Department's Partners grant strengthens study abroad

Shepherd now has a much more robust study abroad program thanks to a \$49,963 Capacity Building Grant from the U.S. Department of State. The grant has allowed Shepherd to transform its part-time Study Abroad Office into a full-time, comprehensive office and to expand offerings for study outside the United States.

The grant program is administered by Partners of the Americas, a 55-year-old nonprofit organization that promotes exchanges with Latin America and the Caribbean. Shepherd's success in establishing its first full-time study abroad office was recognized by Partners at a recent national conference and is featured on the organization's website as the 2016 success story out of the 18 universities that were awarded grants.

The website lists Shepherd's accomplishments, including signing five new institutional agreements with universities in Mexico, Japan, Taiwan, Scotland, and Mali; coordinating trips for faculty who plan to lead student trips to Cuba, Italy, Jamaica, Japan, Mexico, and Scotland; hosting information and training workshops for academic advisors and faculty who plan to lead trips in the future; developing a more comprehensive website for administration, marketing, and student testimonials; and recognizing graduating seniors who have studied abroad in a special reception prior to commencement. In addition, the grant sup-

ported the launching of a Study Abroad Student Club and an enhanced study abroad photo contest.

During her first year as director of the Study Abroad Office, Yin Star worked to encourage students to consider studying abroad and to make them aware of scholarships and other fundraising opportunities to help pay for the trips.

"Primarily, what I've been doing is planting seeds," Star said. She hopes that by speaking to freshmen, they will have time to plan for a study abroad trip.

"Studying abroad is expensive, and I want students to think about how they can take ownership from the beginning by considering how they are going to raise money to pay for the experience," Star said. "They can study abroad as early as their sophomore year."

Star said the grant is just the first step in continuing to expand options for all Shepherd students, particularly those who might not have previously thought they would have the opportunity to study abroad.

Star, who is pursuing national professional certification from the Forum on Education Abroad, will continue to encourage students to study abroad and to look for ways to raise money so that they can have that experience. ♡

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Front Cover: Outstanding Alumna Holly McCall '04 (center, front row) is shown with Shepherd alumni who work at her Shepherdstown firm KRM. Clockwise from top left are Shane McClaughry '08, Lisa Butler '17, Jamie Doyle '03, Keenan Hollida '16, Desiree Wade '15, McCall, and Christopher Edwards '08.

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CLASS NOTES may be emailed to alumni@shepherd.edu. The deadline for the fall 2018 issue is June 1. Photos are welcomed; digital images must be at least 300 dpi.

From the President

Advancing Shepherd's visibility

Shepherd University has a profound presence in the region and nationally.

Shepherd students have a wealth of internship opportunities from which to choose. The newly formed Potomac Applied Business Company provides internship opportunities to students on campus, bringing the projects of metro region companies to Shepherd so students do not have to commute to gain this valuable work experience. In Shepherdstown, the tech company KRM—owned by Shepherd's Alumna of the Year HOLLY MCCALL '04—implemented an internship program several years ago for talented Shepherd students, many of whom become full-time KRM employees once they graduate.

Shepherd is fortunate to make its home in a region rich in Civil War history, and luckier still to have two alumni—DENNIS FRYE '79 and KEITH SNYDER '84—who have held leadership roles at two National Park Service sites. They have made it a priority during their respective tenures to provide internships for students and to be involved with programming and support of Shepherd's George Tyler Moore Center for the Study of the Civil War.

Recently, Shepherd joined the Chesapeake Watershed consortium, composed of federal agencies, tribes, academic institutions, state and local governments, non-governmental conservation organizations, and other partners that help the federal government manage the country's natural and cultural resources. Shepherd's membership in the consortium now opens up opportunities for faculty and students to work on projects of mutual interest regionally and nationally.

On the international stage, Shepherd has expanded its study abroad program, thanks in part to a grant from the U.S. Department of State. The newly expanded study abroad program provides valuable experience for students spending a semester studying in another country.

Shepherd has been in the national spotlight recently. In my role as chair of the board of directors of the National Disease Research Interchange (NDRI), I had the honor of presenting a lifetime scientific achievement award to Francis S. Collins, M.D., director of the National Institutes of Health, in February at the NDRI annual Service to Science Awards Dinner in Philadelphia.

Research!America, the nation's largest not-for-profit public education and advocacy alliance committed to making research to improve health a higher national priority, featured Shepherd in its annual report. Shepherd joined with Research!America in 2017 to present an event on campus that featured Senators Shelley Moore Capito and Joe Manchin and health care experts.

As a member of the board of the Chicago Council on Science and Technology, I will have the privilege of presenting a national lifetime achievement award to philanthropist Ann Lurie in May. The council's mission is to enhance the public's understanding and appreciation of science and technology and their impact on society.

All these opportunities elevate Shepherd's standing, visibility, and outreach as we train the next generation of leaders and model citizens. Service is a critical component of the student experience at Shepherd, and I appreciate the indelible message Shepherd's faculty and staff imparted to me while I was a student at this wonderful institution—where we learned valuable lessons for life. 🌱



Dr. Mary J.C. Hendrix '74

Sam Levitan

Student Affairs receives workplace accolades

Diverse: *Issues in Higher Education* magazine has named Shepherd as one of 13 colleges and universities on its 2018 Most Promising Places to Work in Student Affairs list. Shepherd was recognized at the ACPA annual convention March 11-14 in Houston.

This is the fourth time in five years that Shepherd has made the list. *Diverse* examines categories such as family friendliness, salary/benefits, and professional development opportunities with a focus on workplace diversity, staffing practices, and work environment.

The study was conducted by George Washington University and commissioned by American College Personnel Association (ACPA)-College Student Educators International.

"Receiving this honor affirms the university's commitment to inclusive staffing practices and a collaborative work environment," said Dr. Tom Segar, vice president for student affairs. "Student Affairs values diversity and works consistently to realize this ideal. I am thrilled we have received this award again and know this recognition has been made possible through remarkable colleagues in Student Affairs and throughout the university." 🌱

New members appointed to Board of Governors

DAVID AVELLA '92 and Bob Marggraf were appointed by Governor Jim Justice to the Shepherd University Board of Governors.

Avella, a Martinsburg native who earned a B.S. in political science from Shepherd, is the CEO and chair of GOPAC, an Arlington, Virginia-based national organization formed in 1979 to develop and cultivate rising young leaders in the Republican Party to run for state and local offices.

Marggraf, of Great Cacapon, has more than 20 years of senior-level executive responsibility as CEO and COO of a number of companies, from start-up organizations to international companies with annual revenues in excess of \$200 million. Marggraf graduated from the University of Alabama as an aerospace engineer and received his business education through the Wharton's Executive Education Program. 🌱

Plautz is a West Virginia Professor of the Year finalist

Dr. Carol Plautz, professor of biology, is one of five finalists for the Faculty Merit Foundation of West Virginia 2017 Professor of the Year. Plautz, who teaches a range of classes from general biology for non-majors to upper-level courses, said she's "flattered, delighted, and excited" to represent Shepherd.

Plautz has taught full time at Shepherd since 2008. She said a lot of her teaching philosophy is shaped by her own undergraduate experience at the New College of Florida, where she was heavily involved in research.

"I had a phenomenal undergraduate research mentor, Dr. John Morrill," Plautz said. "He really taught by example by having students design and do the brainstorming and thinking on their projects, by engaging in laboratory research and write up, and doing their own troubleshooting."

Plautz said Morrill's emphasis on research helped students understand both the joys and sorrows of scientific exploration.

"It's not just the fun, excitement, and elation, it's also learning to deal with the pitfalls and disappointments along the way," she said. "I feel like I had that grounding and it's important to impart that to the students. It's crucial to me to be in a setting like Shepherd where I can take on student researchers."

Plautz enjoys teaching, advising, and engaging students in undergraduate research.

"Students need the confidence to take charge of their own education," she said. "You do what you're told in high school. In college you have to make that transition to doing what's right for you and what you want to do. I try to imbue that confidence."

Plautz enjoys participating in outreach and community service. She conducts workshops for Seeding Your Future, an effort to bring science, technology, engineering, and math education to high school students and middle school girls. She has also headed up several campus tree-planting projects that included volunteer help from community members.

Plautz said the most interesting area of service she's engaged



Cecelia Mason

Dr. Carol Plautz

in has been with the West Virginia Academy of Science, where she is associate editor and a section editor for the Academy's peer-reviewed journal, *Proceedings of the West Virginia Academy of Science*.

"In addition to other editorial assignments and serving as a reviewer, I have been responsible for converting the formerly paper journal into an online, electronic journal," Plautz said. "I like that piece because while challenging me professionally, it serves the scientific community and improves the dissemination and communication of science within our state."

Plautz's community service efforts extend beyond professional activities and Shepherd's campus.

"I volunteer calling bingo once a month for fundraisers at the Independent Fire Company (in Ranson)," she said. "I also volunteer at my church to take meals to individuals who need help. It's called Meals With Love."

In addition, Plautz serves on the board of directors of the Shepherd University Foundation and the Old Opera House Theater Company in Charles Town.

The Faculty Merit Foundation was created in 1984 to recognize and reward innovation and creativity among the faculties of West Virginia's public and private colleges and universities. The winner will be announced April 12. ♡ Cecelia Mason

Shepherd is now part of the Chesapeake Watershed consortium

Shepherd University is now part of the Chesapeake Watershed Cooperative Ecosystem Studies Unit, a consortium of federal agencies, tribes, academic institutions, state and local governments, nongovernmental conservation organizations, and other partners that help the federal government manage the country's natural and cultural resources. As one of the newest members of the group, Shepherd was invited to host the annual meeting on November 1, 2017.

The Cooperative Ecosystem Studies Units (CESU) national network was created by the U.S. Congress to give federal agencies such as the National Park Service the ability to boost research efforts and pay for projects that need immediate attention without having to go through a protracted bidding process.

CESUs also give federal agencies access to additional resources and expertise. The Chesapeake Watershed CESU is made up of nine federal and more than 30 nonfederal partners. The membership gives faculty and students at Shepherd a chance to help with these projects.

As a member of the Chesapeake Watershed CESU, Shepherd provides a listing of what expertise it has on campus so government agencies can look for someone to do needed work. The agencies also post requests, giving the universities the opportunity to offer help. The Chesapeake Watershed Cooperative Ecosystem Studies Unit is one of 17 CESUs in the nationwide network, which gives Shepherd faculty and students the opportunity to not only work on projects in this region, but across the nation. ♡

New nonprofit research corporation to assist with innovation and entrepreneurship

The Shepherd Entrepreneurship and Research Corporation (SERC), a new nonprofit organization with a mission of helping facilitate research, innovation, and entrepreneurship, received 501(c)(3) approval from the Internal Revenue Service on January 24.

"SERC is designed to help find technologies and intellectual contributions that can be commercialized for the benefit of the inventors and for Shepherd University," said Dr. Ben Martz, dean of the College of Business and SERC director. "At the same time, organizations outside of Shepherd can look at SERC as a way to take advantage of the resources Shepherd offers."

Martz said SERC is set up to handle contracts, grants, and intellectual property type investment. He said SERC will give Shepherd the opportunity to apply for some grants that would not otherwise be available because of restrictions by the grantor. In the end, the success of SERC will also help the university be less reliant on state funding.

"This is another opportunity to increase the discretionary resources for Shepherd," Martz said. "It's an opportunity to help faculty take advantage of their intellectual contributions to create additional dollars for themselves and for Shepherd."

Martz has had experience working with a university entrepreneurship and research corporation and is excited Shepherd now has one.

"I was very pleased being on the other side when we were doing this at a previous school where we were able to commercialize and create a company and generate some money for the university," Martz said. "I think there are opportunities here at Shepherd, and I think there is pent-up demand for SERC."

"SERC will foster public-private partnerships, incentivize entrepreneurship, and reward excellence and innovation to benefit the institution, our community, and the state," said President MARY J.C. HENDRIX '74. "This is an exciting time for Shepherd University and our community partners, and I am extremely proud to be part of the transformative momentum." 🍀

Biochemistry receives ASBMB accreditation

Shepherd's Bachelor of Science degree in chemistry with a concentration in biochemistry has been accredited by the American Society for Biochemistry and Molecular Biology (ASBMB), making Shepherd the first institution in West Virginia to achieve this accreditation. Shepherd's ASBMB accreditation in biochemistry is valid for seven years.

This is the first program in the College of Natural Sciences and Mathematics to gain national accreditation. Dr. Robert Warburton, acting dean, said the accreditation will benefit chemistry majors who generally go on to study medicine, dentistry, veterinary medicine, or attend graduate school. He said biochemistry students will now be able to take an ASBMB exam that will give them a degree of distinction when they graduate. 🍀



Cecelia Mason

Members of Shepherd's American Chemical Society student chapter include (l. to r.) Benjamin Lanham, Martinsburg; Kevin Turner, Capon Bridge; Alyssa Roush, Parkersburg; Elin Greer, Bridgeport; Dr. Dan DiLella, Department of Chemistry chair and chapter advisor; Courtney Glascock, Berkeley Springs; Keer Mesineni and Devon Umstead, both from Falling Waters; and Lauryl Scott, Myersville, Maryland.

American Chemical Society student chapter earns national honors

The American Chemical Society (ACS) selected Shepherd's student chapter to receive an honorable mention for its activities during the 2016-2017 academic year. The chapter was among those honored during the ACS 255th national meeting March 18-22, in New Orleans.

Shepherd's chapter was one of 139 from across the country receiving honorable mentions that were listed in the November/December 2017 issue of *inChemistry*, the student member magazine. A letter sent to President MARY J.C. HENDRIX '74 commends Dr. Dan DiLella, chair of the Department of Chemistry and chapter faculty advisor.

"Few faculty members are willing to make the great commitment of time and energy that a successful chapter requires. Professor DiLella's effort certainly represents the best in undergraduate science education and mentoring around the country," the letter says.

"The students in the Shepherd University student affiliate of the American Chemical Society have organized and have participated in many scientific, educational, and service activities over the past year," DiLella said. "The chemistry faculty at Shepherd is very pleased and proud that these activities have been given this recognition by the ACS."

Among the activities the chapter has participated in include hosting workshops for the annual Seeding Your Future conference for middle school girls, establishing study sessions for members to prepare for chemistry tests, hosting outreach experiments for special days such as Mole Day and Pi Day, volunteering for Relay for Life and Shep-o-Treat, judging local science fairs, hosting speakers, and helping to organize a science banquet at the end of the year.

"The award means a lot to us because it is a testament to the hard work that our members do to ensure that every event and project represents the values bestowed to us by Shepherd University and the Department of Chemistry," said chapter president Benjamin Lanham, Martinsburg. 🍀

Potomac Applied Business Company provides internships for students on campus

The Potomac Applied Business Company (PABC) at Shepherd University has landed its first contract providing digital media strategic services to commercial clients. In addition, PABC has hired its first three student interns and its first part-time employee.

The Potomac Applied Business Company, announced in November 2017, is led Frank Genco, chief growth officer of Crisis1, LLC. The company, facilitated by Senator Shelley Moore Capito's staff, was developed to help match Shepherd students seeking internships with companies in the greater Washington, D.C., region.

"We are deeply grateful to visionary leaders like Frank Genco and his colleagues who have chosen to invest in Shepherd students and help prepare the workforce of the future," said President MARY J.C. HENDRIX '74. "I predict this is the first of many companies on our campus utilizing this innovative model that will ultimately benefit our community at large."

Genco said PABC will teach the interns—Hunter Koppenhaver, an art major from Shenandoah Junction; Yani Meda, a communication and new media and art major from Charles Town; and Christina Rossomondo, an art major from Woodbine, Maryland—how to deliver client services in a cost-effective manner with a focus on quality and value.

Koppenhaver, Meda, and Rossomondo are all studying graphic design. They will assist in the migration of three company websites from older, inefficient web platforms to more modern and flexible platforms that are optimized for the mobile environment.

"When completed, the interns will have learned how to match graphic/web design skills with business and client delivery," Genco said. "This helps integrate a for-profit mentality into an artistic, graphic design discipline."

Genco said as part of the PABC digital media strategic services line, the Shepherd interns will also be exposed to working with clients to align digital media service with an organization's strategic goals and performance measures in a way that will teach them the higher-level value of their skills. PABC plans to continue the digital media strategic services line, introducing data analytics and competitive cost analysis in the upcoming months. PABC will look for ways to continue partnering with Shepherd to provide more intern opportunities with the expanded level of services.

PABC has also hired its first part-time employee, Brooke Dillow, a business major from Shenandoah Junction, as a junior analyst. After graduating in May, Dillow will convert from a part-time to a full-time employee.

"As PABC continues to grow, we anticipate more Shepherd University hires in the upcoming months," Genco said.

PABC is a business management consulting organization focused on delivering excellence in client delivery services, bringing business to the Shepherdstown area, and providing real-world




Timothy D. Haines

On hand for the announcement in November 2017 of the Potomac Applied Business Company at Shepherd were (l. to r.) Frank Genco, CEO of the Potomac Applied Business Company, President Mary J.C. Hendrix '74, and Dr. Ben Martz, dean of Shepherd's College of Business.



Cecelia Mason

The Potomac Applied Business Company (PABC) at Shepherd University has hired its first three student interns who will assist in the migration of three company websites from older, inefficient web platforms to more modern and flexible platforms that are optimized for the mobile environment. Pictured (l. to r.) are Frank Genco, PABC CEO; Hunter Koppenhaver, an art major from Shenandoah Junction; John P. "Pat" Philbin, Ph.D., president and CEO of Old Dominion Strategies; and Yani Meda, a communication and new media and art major from Charles Town. Not pictured is student intern Christina Rossomondo, an art major from Woodbine, Maryland.

work experience to undergraduate and graduate students. PABC is creating challenging employment opportunities for Shepherd University students and pairing them with seasoned subject matter experts in the business consulting industry to teach real-world corporate skills necessary to compete in today's fast-paced environment. 

Popodicon receives gift of original furnishings

Pieces of furniture that were in Shepherd University's Popodicon right after it was built by Henry W. and Eleanor Potts in 1907 have been returned to the house. Julia "Happy" Potts Grehan, the Pottses' granddaughter who grew up in Popodicon and now lives in Mobile, Alabama, has donated a large bookcase, twin beds that were made for the house, several couches and chairs, and the desk that Henry Potts once used.

"My grandfather used that desk, my father used it, and my brother used it," Grehan said. "I think my grandfather brought the desk down from Pottstown (Pennsylvania) where he grew up, so it's over 100 years old. It's been in the family a long, long time. It was in what they call the reception room [adjacent to the dining room] next to the fireplace."

Like the beds, the bookcase was made for the house. Grehan said there are two matching bookcases that, along with the desk, were originally located in the reception room. A relative has the second bookcase, but the one that came back to Popodicon is now in the larger of the two living rooms on the first floor.

A great deal of progress has been made at the historic house in the past year since the Friends of Popodicon was formed with

a goal of bringing the house and gardens back to their former beauty.

Volunteers have worked to restore the gardens and create a plan to plant vegetation that will compliment the house and require less maintenance. Volunteers have also been busy inside painting and refreshing each room. They are now incorporating the various pieces of original furniture into the décor.

"It's a very nice gift and it's nice to have that continuity of the furniture," said John Douglas Miller, an interior designer who is leading efforts to renovate the house. "We hope to be able to place most of the furniture throughout the house."

Grehan has fond memories of growing up at Popodicon. She, her father, and her siblings moved into the house after her mother died in 1940 when she was around 10 years old. Grehan went away to high school and college, but considered Popodicon home until she married in 1963. The state of West Virginia purchased the property for Shepherd in 1964.

"The Popodicon garden was so beautiful," Grehan said. "My aunt Margaret would spend hours working on it. My uncle would stand out there for hours and hold a hose. The peonies were to die for. At one time, the four plots inside the garden all had petunias in them. There were irises and there was a pergola all the way to the vegetable garden that was cov-

ered with roses."

In addition to Grehan's donation, Popodicon has received a circa 1820 Hepplewhite mahogany banquet table and four Chippendale side chairs from Shepherdstown residents Greg and Margaret Didden. The table has three pieces that, when they are put together, extends about 100 inches.

"It will be nice to use for additional seating when we have banquets," Miller said.

"We are immensely grateful to Julia "Happy" Potts Grehan for her extraordinary kindness and generosity in helping Shepherd restore Popodicon to its beautiful, historical origin," said President MARY J.C. HENDRIX '74.

With private donations, the Friends of Popodicon have also purchased a new hand-woven Iranian Kashan rug for the living room. Visitors will have a chance to see the progress made on the house when Popodicon is included in the Shenandoah-Potomac Garden Council 63rd Annual House and Garden Tour April 28-29.

✿ Cecelia Mason



Courtesy Julia Potts Grehan

Julia "Happy" Potts Grehan



Cecelia Mason

Left: The desk to the left of the fireplace was used by Henry W. Potts, who built Popodicon.

To better accommodate the rental of Popodicon for weddings and other events, the kitchen is being renovated and upgraded. Alumni Paul '74 and Pattie '73 Wilmoth, home contractors for 30 years, created the layout with input from Shepherd's catering and facilities departments. The renovation includes new cupboards, countertops, and appliances for the kitchen, and improvements to the attached half bath and laundry room. The Wilmoths donated the kitchen cabinets, and alumnus Brian Humphreys '00 donated plumbing fixtures. Several additional donations and pledges have been received for the renovation. The kitchen renovations will start mid-June and run through the end of August. Popodicon will be available for rental in early September.

To rent Popodicon for your event or to make a donation, visit www.shepherd.edu/popodicon/popodicon-rental-information.

Outstanding Alumna Holly McCall '04 leads a Shepherd internship program at her firm

When Shepherd's Outstanding Alumna of the Year HOLLY McCALL '04 rode in the 2017 Homecoming parade in the backseat of a blue Buick convertible down German St. this past October, it highlighted more than 20 years of support for the university.

Holly, who has an associate degree in visual communication/graphic design, is chief executive officer of KRM Associates, Inc., a woman-owned small information technology company founded in 1991 and headquartered in Shepherdstown. Holly was a member of Shepherd's Board of Governors from 2011-2015 and served two terms on the Alumni Association board of directors.

One of Holly's biggest and most enduring efforts has been spearheading a paid internship program that gives students from Shepherd real-life IT experience and the opportunity for employment after graduation.

"KRM was awarded a contract at the Veterans Affairs Medical Center in Martinsburg, and we did a lot of help desk work," Holly said. "A light bulb went off so we looked into developing an internship program."

Holly said the student interns were paid and received federal government security clearances, which was a huge benefit when they graduated.

"They were able to learn all those skills and then transition into very good, well-paying jobs with benefits and they didn't have to commute to Washington, D.C., everyday," she said.

"I think to have businesses like ours work with Shepherd leads to an enrichment of where we live and what we have to offer as a community collectively," Holly added. "I don't think our business would be as good as it is today without the caliber of students that we have been able to bring to KRM. The students

from Shepherd whom we have given internships to and hired have literally been the best and the brightest, something we've been able to measure because they have found jobs here locally, at other IT companies, and at federal agencies."

KRM started its Shepherd University intern program in 2003 and has provided experience for students at its Shepherdstown offices, as well as at the U.S. Department of Veterans Affairs, Office of Information and Cyber Security, and the Network and Security Operations Center in Martinsburg. Holly said she's particularly proud that KRM has been able to offer opportunities to other women in IT.

"Because KRM is a woman-owned business, the company is an attractive place for women to work," Holly said. "We find that the women in IT are really smart and committed, and all of our female interns and employees, except one, have come from Shepherd."

Holly was born and raised in Ranson, attended Ranson Elementary, and graduated from Jefferson High School in 1974. After graduation, she decided to put off pursuing a college degree and entered the workforce. Through a series of jobs, Holly acquired skills in administration, accounting, auditing, customer service, inventory control, accounts payable and receivable, word processing, and sales and marketing.

"All the skills I picked up went a long way toward getting my foot in the door of a lot of places," Holly said of her career trajectory. "I just learned from each job. I was having a great time."

In 1982, she went to work for a Germantown, Maryland, software develop-



Cecilia Mason

Holly McCall '04, Shepherd's Outstanding Alumna of the Year, was honored at a dinner sponsored by the Alumni Association during Homecoming 2017. Holly (c.) is pictured with Sandy Sponaugle '95 (l.), president of the Alumni Association, and Shepherd President Mary J.C. Hendrix '74.

ment company, the OPUS Corporation, a value-added reseller for Hewlett-Packard owned by her now-husband, Keith McCall. While working in sales and marketing at OPUS, Holly decided to consult a career counselor, who said she would be good at graphic design.

In 1991, Holly and Keith decided to relocate from Germantown to Shepherdstown and founded KRM to compete for federal contracts and encourage other high-tech companies from the metropolitan area to relocate to West Virginia. Their first contract was with the Martinsburg VA Medical Center Hybrid Open Systems Technology (HOST) Program.

"That's really how we got started in IT healthcare and government contracting," Holly said. "From that point on, we started to grow the business and pursue commercial, government, and academia opportunities."

Holly also decided to finally seek a college degree and follow the advice of that career counselor, taking art and design classes at Shepherd.

"I started doing logo development for our clients and for KRM," Holly said. "I started being able to work on the graphics part of business doing brochures, logos, and capability statements. It was really nice being able to implement that into the business."

While she was already a successful businessperson, Holly continued to pick

(continued on page 15)

Alumni

Frye '79 and Snyder '84 dedicate their careers to the National Park Service

Two alumni with long careers in the National Park Service are doing their part to ensure that Shepherd University history students will be able to follow in their footsteps and become public historians. DENNIS FRYE '79, chief historian at Harpers Ferry National Historical Park, and KEITH SNYDER '84, chief of resource education and visitor services at Antietam National Battlefield, both give back to the university they feel equipped them with the tools needed for successful careers.

A future park ranger

Dennis grew up in Washington County, Maryland, and graduated from Boonsboro High School. He knew in sixth grade he wanted to be a park ranger. Dennis credits his parents with influencing that decision by taking him to historic sites when he was in grade school, especially Civil War battlefields.

"At a very young age, my soul was permeated with the Civil War," Dennis said. "Shepherd was the ideal place to take my passion and make it professional."

Shepherd was an attractive choice for Dennis because he

could commute from home, and he thought it offered a great history program.

"The scholars here were extraordinary," Dennis said. "One in particular who attracted me was Dr. Millard Bushong, who was a nationally renowned Civil War scholar."

By the time Dennis entered Shepherd, he already had National Park Service experience. He'd been volunteering at Antietam National Battlefield since he was 13 and had spent three summers during high school working with the Youth Conservation Corps at Harpers Ferry. As soon as Dennis was old enough, he applied to be a ranger. He was hired on January 30, 1977.

"I will never forget the first day I wore an NPS ranger uniform," Dennis said. "I remember putting the uniform on and standing in front of a full-length mirror looking at myself with my hat, my badge, and my ranger patch with the NPS arrowhead, and saying 'your dream has come true.'"

Finding his place

Working with college interns was always part of Dennis's responsibilities, and in



Dennis Frye '79 and Keith Snyder '84

1983 Keith Snyder, who was attending Shepherd at that time, interned at Harpers Ferry. Unlike Dennis, Keith did not always dream of becoming a park ranger. He grew up in Silver Spring, Maryland, and spent four years in the United States Air Force before attending college on the G.I. Bill. Keith was attracted to Shepherd because it was a small school, it offered the park administration program he was interested in, and there was something about his first visit to campus that made attending Shepherd seem inevitable.

"We turned into campus and the first building we saw was Snyder Hall," Keith said, smiling. "It was almost like there was this kind of karma or fate that I would go here. It was a great decision for me careerwise and lifewise."

Keith initially pursued a B.S. in park administration with a concentration in science, but when he began taking the required history courses he discovered his true passion.

"I was totally fascinated with history," Keith said. "I was so much better at it than I was at science because it was the story of people, events, and real life, so I switched my concentration to history."

Throughout college and

after graduating, Keith continued his military service as a member of the West Virginia Air National Guard's 167th Airlift Wing in Martinsburg, becoming Maintenance Group commander. Keith retired as a colonel in June 2016 after serving 40 years in the Guard.

'Greatest classrooms'

While Dennis's entire park service career has been at Harpers Ferry, Keith worked at several other parks in the region before landing his dream job at Antietam, where he uses skills he gained at Shepherd to convey stories of the land where the bloodiest single day in American history took place.

"One of the great things about working for the National Park Service is that we are in the greatest classrooms in the country," Keith said. "It's easy to take someone back in time if you are standing in a place that has been preserved. It opens up a window that would not be possible otherwise."

Over the years, both Dennis and Keith have become skilled storytellers with the ability to transport park visitors to the past. Being able to read the audience is the first step toward successfully engaging people, accord-



Cecelia Mason

Left: Keith Snyder '84 is chief of resource education and visitor service at Antietam National Battlefield.

Inset: Keith's photo from the 1981 *Cohongoroota* yearbook.

ing to Dennis.

"You must understand the audience and share in a way that is relevant and meaningful," Dennis said. "It's important to never express personal opinion and to present history as multifaceted and from different points of view, because how the audience views history will depend on each member's background and culture."

Supporting Shepherd

Over the years, both Dennis and Keith have found ways to give back to their alma mater, including offering paid summer internships to Shepherd history majors who have demonstrated academic excellence and the ability to engage in applied history and work with the public.

Dennis, an original co-founder of the George Tyler Moore Center for the Study of the Civil War, has donated money to help set up scholarships for history students, reserves two Harpers Ferry internship spots for Shepherd students each summer, and serves as a guest scholar for the center's annual Civil War seminar, which is entering its 22nd year.

"Dennis has pronounced the importance of the education he received at Shepherd by using his career and his passions as examples of excellence," said Dr. James Broomall, GTM Center direc-

tor and assistant professor of history. "He's a natural with audiences, and the center has grown because of his magnetism."

Keith established a paid, summer internship at Antietam for a Shepherd history major that started in 2017, helped Broomall plan a three-part lecture series at Shepherd in the fall of 2017 that featured nationally prominent scholars and was broadcast on C-SPAN, and continuously serves as a guest lecturer in history classes.

"I frequently take my students to Antietam," Broomall said. "Keith is a masterful storyteller delivering powerful narratives about the soldiers who fought on the bloodiest day in American history. His generous spirit and infectious personality make our collaborations easy to realize and fun to do."

Broomall said working with Keith and Dennis has been key to expanding the center's mission and programming.

"Both men have national reputations, and I find Dennis and Keith to be incredibly warm, very interested in my ideas, and, most importantly, willing to help the center and the Department of History in any capacity," Broomall said. "Dennis and Keith exemplify the Shepherd spirit and demonstrate the success that is possible with a Shepherd education." ✦ *Cecelia Mason*



Left: Dennis Frye '79 is chief historian at Harpers Ferry National Historical Park.

Inset: Dennis's photo from the 1979 *Cohongoroota* yearbook.

Alumni Association Programs

Regional Communities

A regional alumni community is a Shepherd alumni group within a specific geographical region that promotes personal and professional opportunities for lifelong connections to Shepherd and to fellow alumni. Communities are led by active volunteers/alumni ambassadors who plan and promote activities and services meaningful to their unique community. Community activities include social, cultural, and educational events, community service projects, and networking opportunities.

If you are interested in becoming a regional alumni ambassador, contact Kim Hutto, director of alumni affairs, at khutto@shepherd.edu or 304-876-5157. More detailed information can be found at www.shepherd.edu/suaa/volunteer-opportunities.

Outstanding Alumnus/Alumna of the Year

The Outstanding Alumnus/Alumna of the Year Award is an opportunity to recognize an alum for his or her dedication and volunteer commitments that have significantly enhanced the goals and mission of Shepherd University and the Shepherd University Alumni Association.

Nominations are taken throughout the year and are chosen by a selection committee during the annual June Alumni Association board of directors meeting. The recipient is then notified and honored during Homecoming Weekend.

Nominations for the 2018 Outstanding Alum of the Year are now being accepted and can be submitted to Kim Hutto at khutto@shepherd.edu. For full criteria and a nomination form, please visit www.shepherd.edu/suaa/alumni-recognition-programs.

Finest Under 40

Finest Under 40 is the Alumni Association's newest annual program to recognize young alumni who are leading the way in business, research, leadership, community, artistic, educational, and/or philanthropic endeavors. The alumni are chosen by a selection committee based on their professional expertise and achievements, as well as dedication to charitable and community projects.

Nominations will be taken annually throughout the year, and honorees will be recognized during Homecoming Weekend.

For full criteria and the nomination form, please visit www.shepherd.edu/suaa/alumni-recognition-programs.

Emeritus Club Luncheon

The Alumni Association inducts and honors Shepherd alumni celebrating their 50th graduation anniversary into the Emeritus Club with a special induction luncheon each May during Commencement week, while also inviting back current Emeritus Club members to help celebrate the occasion. The Class of 1968 will be inducted Thursday, May 3 during the luncheon in the Storer Ballroom, Student Center. Invitations will be sent with more detailed information to each member of the class.

Class Notes

'67 DAVID L. PARMER has two history books about central West Virginia awaiting publication. After graduating from Shepherd with a degree in history, David continued his education at the College of Law at West Virginia University and then practiced with the Pittsburgh firm of Eckert, Seamans, Cherin, and Mellott. He returned to West Virginia and began practicing law in Hinton. After retirement, the lifelong historian and genealogist authored his first four books on the history of central West Virginia.

'73 VANDA WARK has published *Olympus Nights on the Square*, which is Book 2 in the Juliana Series about modern LGBT history beginning in 1941. The same characters appear in both books. *Olympus Nights* is available on Amazon. Vanda graduated from Shepherd with a bachelor's degree in English and was a member of Alpha Psi Omega.

'88 CINDY VANCE successfully defended her dissertation to earn her Doctor of Philosophy degree in business administration with a specialization in advanced accounting from North-central University in San Diego. Cindy is an assistant professor of accounting at both the graduate and undergraduate levels at Shepherd and works as a consultant for small businesses. She received her Bachelor of Science degree in accounting and economics from Shepherd, and a Master of Business Administration from Shenandoah University, graduating summa cum laude from both. She is a member of Phi Kappa Phi and Delta Mu Delta honor societies. Cindy became a certified public accountant in 1989 and is a member of the American Institute of Certified Public Accountants, the Virginia Society of Certified Public Accountants, and the Association of Certified Fraud Examiners. She serves on the Shepherd University Alumni Association board of directors and is the advisor of the Shepherd Accounting Club.

'91 RICK HEFFNER was featured on the Capitol Communicator website in the Up Close and Personal

series, which takes an in-depth look at communicators in the mid-Atlantic region. Rick earned his B.F.A. from Shepherd and then an M.A. from the University of Baltimore. His professional start came in 1992 at Supon Design Group before he became one of the initial members of the design team for Discovery Communications as senior design manager. During his time with Discovery, he was responsible for designing and art directing collateral for Discovery Channel, TLC, and Animal Planet. In 1996, Rick founded Fuszion, an award-winning design firm in Alexandria, Virginia, that has provided branding, print, and interactive design.

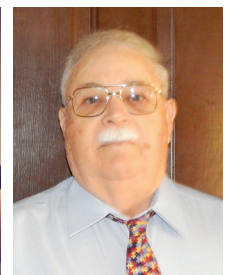
'93 KARIN HAMMANN DUNN has been named program manager for the Eastern West Virginia Community Foundation. She develops grant and scholarship program standards and assists the executive director with programs and events. Karin manages all aspects of grant making for the foundation and helps plan and implement education and capacity building programs and workshops. She also develops partnerships with other institutions to extend the impact of the foundation's grant making. Karin graduated from Shepherd with a degree in recreation and leisure activity and has been married to LARRY DUNN '97 for 25 years. The Dunns reside in Martinsburg and have two children.

'98 L. MICHELLE BAKER published *Writing in the Environmental Sciences: A Seven-Step Guide* with Cambridge University Press in July 2017. The book demystifies the writing process for environmental scientists, helping them communicate more clearly so that the world's natural resources can enjoy

greater protection. Michelle has been teaching governmental organizations for more than a decade through her company, the Conservation Writing Pro. The company and its sister company EnviroEdits allow Michelle to apply her English degree in innovative ways that provide practical help to environmental scientists in their use of language.

'99 TROY HALE received his 24th Emmy award in June 2017 for a documentary titled *Run, Jump, Paddle*. Troy received his bachelor's degree in communications from Shepherd and a Master of Arts degree in advertising from Michigan State University. His short documentary *Missing Moon Rocks* won a platinum Remi Award at the WorldFest-Houston International Film Festival. His first major feature film project was picked up by Vision Films distribution and is now available on Amazon Prime, iTunes, Vimeo, and Vudu. The film is called *Fart: A Documentary*. Troy is a professor of practice, teaching film and journalism at Michigan State University.

'00 TRISHA WOLFORD has been selected as the Spokane, Washington, Fire Department's new assistant fire chief, a role which she began December 27, 2017. She serves as a key leader in the department assisting the fire chief in planning, coordinating, and administering the activities of the organization. Trisha joins SFD from the Bozeman Fire Department in Montana, where she held the position of deputy fire chief. Previously Trisha worked for the Anne Arundel County, Maryland, Fire Department as a firefighter/paramedic and was promoted to lieutenant. Trisha graduated from Shepherd with a bachelor's degree in fine arts and is working toward a mas-



David L. Parmer '67, Cindy Vance '88, Rick Heffner '91, and George Kidwiler, Jr. '00

ter's degree in management and leadership. She is a member in the International Association of Fire Chiefs (IAFC) Fire Service Executive Development Institute, the IAFC Professional Development Committee, and IAFC Human Relations Committee. In October 2017, she was appointed director-at-large for the Western Division of the IAFC Executive Fire Officers Section.

GEORGE KIDWILER, JR. '00 has published several books and poems. His Atochi of the Blue Mountain Tribe series has two volumes so far—*Chasing the Ghost* and *Gathering the Clans*—with the third volume, *Warrior Walk, the Search for Sootay*, to be released this year. George also has a parenting book titled *The Secret of the Warm Fuzzy Blanket*. His books are available on Amazon. After graduating with a degree in social work, he earned his Master of Social Work from the University of Maryland, specializing in mental health with a clinical concentration. He worked in the field and spent time volunteering with the Eastern Panhandle Free Clinic in Charles Town, where he was named to the board of directors in 2007, holding several positions until the clinic's closure.

ROB BELL '00 has published his sixth book on mental toughness titled *No One Gets There Alone*. Rob graduated from Shepherd with a bachelor's degree in psychology.

'02 BETH ROSS was recognized for her leadership in advancing nursing and change with the Emerging Nurse Leader award from the West Virginia Future of Nursing Action Coalition as part of the group's inaugural 40 under 40 leadership campaign. Beth received

her Bachelor of Science in Nursing degree from Shepherd and is a certified nurse-midwife. She received her award at a recognition gala on August 19, 2017, in Charleston.

'03 HILARY MAYE RAMSEY was recently named director of technology and communications for Randolph County Schools, where she has served as a technology integrations specialist since 2008. A McMurrin Scholar, Hilary graduated from Shepherd with a degree in education. She received her master's degree in education from Fairmont State University in 2012.

'06 JESSICA BENNER successfully defended her dissertation, titled "Ontology of Accessible Wayfinding for People with Disabilities," to earn a Ph.D. in library and information science from the University of Pittsburgh. At Shepherd, Jessica received her B.S. in environmental studies, with a concentration in historic preservation. She received her Master of Library and Information Science in 2008 and a Master of Science in geographic information systems and remote sensing in 2010, both from the University of Pittsburgh. Jessica is employed as a liaison librarian at Carnegie Mellon University in Pittsburgh, where she supports the School of Computer Science, as well as students, faculty, and researchers using spatial analysis and GIS in their work.

'09 DR. RICHARD HULVER has been recognized for his research on the sinking of the USS Indianapolis during World War II. A McMurrin Scholar, Richard graduated from Shepherd with a Bachelor of Arts degree in history and was in the honors program. He is cur-



Four Shepherd alumnae, who met in 1975 when they lived in Turner Hall, have traveled together annually for 40 years, never missing a year. Pictured above (l. to r.) are Marie Boccucci Nicol '78, Joan Bartley Starliper '78, Barbara Imwold Rose '78, and Deborah Frey Klinedinst '77 during a trip to Rehoboth Beach, Delaware. Their annual trips have taken them to Bermuda, St. Thomas, New York City, and various beaches.

rently a historian with the Naval History and Heritage Command (NHHHC) at the Washington Navy Yard in Washington, D.C. Last year, NHHHC's director, Sam Cox, assembled a team of historians and underwater archeologists to reinvestigate that ship's sinking. Richard's research helped find the wreck in August 2017.

'11 SHANNON TROUT won the Shawnee District seat on the Frederick County, Virginia, Board of Supervisors in November 2017. Shannon, an independent candidate and a political newcomer, received 56.63 percent of ballots cast. Shannon graduated from Shepherd with a degree in education and is currently an eighth grade civics teacher at Robert E. Aylor Middle School. While at Shepherd, she was involved with Relay for Life and Habitat for Humanity, as well as being a member of the Ram Marching Band and a student ambassador. She was also a member of Sigma Alpha Iota, Phi Kappa Phi, and Kappa Delta Pi. Shannon's four-year term started January 1.

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Hilary Maye Ramsey '03, Shannon Trout '11, James Francis Horn '14, and Andrea Siles Loayza '17

Alumni

Dave Plunkert '87 creates two 'New Yorker' magazine covers

Artwork by DAVID PLUNKERT '87 graced the cover of *The New Yorker* magazine twice in 2017. Dave's first-ever *New Yorker* cover, titled "Blowhard," was published on August 28, 2017, and depicts President Donald Trump sitting in a sailboat blowing on a sail that looks like a Ku Klux Klan hood.

During the presidential race in 2016, Dave began working on a concept for a drawing that addressed how Trump was handling race relations.

"We started hearing rumblings of the Klan again and it was unsettling to me that it seemed he was kind of bringing those folks into the fold," Dave said. "So, I did a sketch and submitted it to *The New Yorker*."

The magazine's cover editors told Dave they didn't think his initial submission would work for the cover, but they liked it well enough to encourage him to submit more ideas. The opportunity to artistically address President Trump's reaction to racism came again on August 11 and 12, 2017, when a white nationalist rally in Charlottesville, Virginia, led to one death, and Trump failed to denounce the organizers.

"After the events in Charlottesville, I was doodling sketches with Trump in the boat and the Klan hat," Dave said. "I emailed the sketch off unsolicited to editors at *The New Yorker*. They got back with me later that day and said 'we'd like to develop this as a cover.'"

When he creates an illustration, Dave, who earned a B.F.A. in graphic design at Shepherd, strives to convey a specific idea while incorporating some visual wit.

"With *The New Yorker* 'Blowhard' cover and transforming a boat into a Klan mask, that is very much part and parcel of the training I received at Shepherd," said Dave.

After the shooting on October 1, 2017, at a Las Vegas country music festival, *The New Yorker* editors contacted Dave to create a cover. The October 16, 2017, cover, titled "One Day in a Nation of Guns," takes a much more serious tone. The burnt orange cover is full of bullets with the names of the people who were killed by gun violence that day.

Dave and his wife, Joyce Hesselberth, started Spur Design in Baltimore in 1995, offering services such as poster, cover, logo, brochure, and website design for nonprofit organizations, publishers, and corporations. Dave has produced art for theater posters, magazines, and music videos, but says having his work on the cover of *The New Yorker* is special.

"It's a nice venue because it's pure in a way," he said. "You're generally not illustrating an article for the cover of *The New Yorker*. It's typically a national or international event or something seasonal. A lot of times they are whimsical."



Courtesy Dave Plunkert

Dave Plunkert '87



Alumnus Dave Plunkert's *New Yorker* cover "Blowhard" (l.) was named the best magazine cover of 2017 by the American Society of Magazine Editors.

Many in Shepherd's Department of Contemporary Art and Theater are proud a former student was selected to create two covers for *The New Yorker*, especially Dow Benedict, dean of the College of Arts and Humanities, who remembers when Dave was a student.

"Dave has always had a great wit and an ability to make visual connections that others would not see," Benedict said. "His recent cover illustrations for *The New Yorker* have gained a lot of attention. It really is about as high as an illustrator can aspire and, honestly, it comes as no surprise to any of us who have worked with him." ❖ Cecelia Mason

Class Notes

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'14 JAMES FRANCIS HORN has had his first book, *World War I and Jefferson County, West Virginia*, published by The History Press. James's book recounts the struggles and triumphs of the Jefferson County community during World War I, just 50 years after the area found itself squarely between the Union and Confederacy during the Civil War. James graduated from Shepherd with a degree in history and a concentration in the Civil War and nineteenth-century America. He has volunteered at Antietam National Battlefield and served as a park ranger at Harpers Ferry National Historical Park. James currently works seasonally as a park ranger with Cedar Creek and Belle Grove National Historical Parks in Middletown, Virginia.

STEFANIE NELSON '14 has been appointed senior activities director by the Washington County, Maryland, Commission on Aging. Stefanie graduated with a bachelor's degree in therapeutic recreation. Her approach in working with seniors is to introduce them to cognitive activities like nontraditional card games and physical activities like tai-chi that connect body and mind, which builds strong long-term skills while pushing seniors out of their comfort zone.

'17 ANDREA SILES LOAYZA was featured on the website ArtVoiceWV. Andrea, who earned her bachelor's degree in art, won the West Virginia top spot in the Doodle for Google competition in 2013. Her senior capstone project at Shepherd was a large-scale painting series on ocean life. To watch her story, visit artvoicewv.com and search for Andrea Siles Loayza. 🐾

New Arrivals

BRANDON '02 and CASEY '08 KNOTT, a daughter, Quinn, on September 8, 2016. She joins brother, Riley, and sister, MacKenzie.

BUDDY WILSON '06 and '08 and wife, Jen, a daughter, Joy, on September 2, 2017. She joins big sister Hope, 5.

JOSÉ '13 M.A. and RACHEL CRUM '08 MORENO, a son, Oliver, on April 1, 2017.



Oliver Luis Moreno



MacKenzie, Quinn, and Riley Knott



Hope and Joy Wilson



Katie Gordon

Winchester alumni attend reception

The Shepherd University Alumni Association sponsored an Evening with the President for Winchester, Virginia, area alumni on Friday, November 10, 2017. President Mary J.C. Hendrix '74 (pictured above) gave formal remarks on initiatives happening at Shepherd. The event was held at the Eugene B. Smith Gallery, owned and operated by alumnus Eugene B. Smith '76.

Outstanding Alumna Holly McCall '04

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up skills while attending Shepherd that have benefited her career. Holly helped cofound the first student chapter of the American Institute of Graphic Artists at Shepherd, served as treasurer, and organized chapter student events.

"I learned how to develop programs and be involved with them from start to finish and solicit members," she said. "That kind of reflected what we did at KRM in starting the intern program."

Holly, who had previously helped choose outstanding alumni when she served on the Alumni Association board, said she was surprised and honored when she learned she was selected.

"I was just so humbled by it all," she said. "Keith and I just do what we do and we love the outcome. I've had so much fun doing a lot of it. I'm getting this honor, but I feel like I benefited so much from everything I learned and that the university helped me to grow as an individual in a lot of different ways. It's an amazing award."

"We try to make a difference for Shepherd by helping raise some money, but what I think is exciting is being able to make a difference for some Shepherd students when they graduate by providing them job experience," added Keith, who is a member of Shepherd's Alumni Association even though he graduated from Penn State.

Holly, who feels lucky to be able to live and work in Shepherdstown, thinks it's important to give back to Shepherd.

"You're not just going to school here," she said. "You really want to be able to develop an identity with the university that will last a lifetime. I know that's what I've tried to do."

🐾 Cecelia Mason

Obituaries

KENNETH PERSHING HIETT '41, of Hagerstown, Maryland, died July 16, 2017. He earned his master's degree from the University of Maryland. He worked as a social worker for 35 years with Washington County Welfare and was a counselor at MCTC. During World War II, he was a wing inspector at Glen L. Martins in Baltimore, Maryland. He was a member of the Presbyterian Church of Hagerstown and the Masonic Friendship 84 Scottish Rite Chapter in Cumberland, Maryland.

DOROTHY BRANDENBURG WARE '48, of Boca Raton, Florida, and formerly of Martinsburg, died April 24, 2017. She earned a master's degree in counseling from Shippensburg University and was a geometry and trigonometry teacher at Martinsburg High School from 1951 to 1982. She was a member of St. John's Lutheran Church and was a 4-H leader.

DANIEL LYLE JOHNSON '49, of Martinsburg, died September 4, 2017. He interrupted his time at Shepherd during World War II to join the Marine Corps, serving as a member of the Headquarters and Service Section of the 28th Marines, 5th Marine Division, and was one of the communicators on the island during the battle of Iwo Jima. He returned to Shepherdstown in 1946 to continue his education and marry his wife, Anna, who preceded him in death. He earned his master's in secondary education from George Washington University in 1952 and was a high school math and science teacher, teaching in Shepherdstown, Martinsburg, and Hagerstown, Maryland, before retiring from South Hagerstown High School in 1986. He was a member of the First Presbyterian Church of Martinsburg.

SARA RAE TENNANT MILES BANKS '53, of Williamsport, Maryland, died October 1, 2017. She began her teaching career at Howard Street School in Hagerstown, Maryland, and also taught at Lincolnshire School and Fountain Rock School, retiring in 1992. A charter member of the Church of the Holy Trinity in Halfway, Maryland, she served as president and was a member of the Washington County

Retired Teachers Association and the Maryland State Retired Teachers Association. She was active in Delta Kappa Gamma, Pi chapter, serving as president, and volunteered at Antietam National Battlefield for more than 20 years after her retirement.

ROBERT ANDERTON "BOB" WANTZ '55, of Hagerstown, Maryland, died September 21, 2017. He received a full four-year football scholarship from Shepherd, where he also was a standout diver. He served in the U.S. Navy. He was employed by the Washington County Board of Education and began his teaching and coaching career at Williamsport High School. During his teaching career, he earned his M.Ed. from Western Maryland College. In addition to teaching biology for several years on closed-circuit television, he also was in administration, ending his career after 16 years as principal at Clear Spring Middle School. He was a member of Phi Kappa Phi Honor Society and served many years with the Shepherd University Alumni Association as a member of the board of directors. He was involved with the Valley Art Association and was a former member of the Washington County Museum of Fine Arts board of trustees and the Washington County Historical and Fine Arts Trust Bowman board. He was a regional award-winning artist. In 2012, he was selected as the Shepherd University Alumnus of the Year.

CAROL DORINDA WOLFORD '58, of High View, died August 15, 2017. She worked for 31 years for Hampshire County Schools and the West Virginia Schools for the Deaf and Blind. She was a member of the Capon Bridge and Capon Chapel United Methodist churches and the CEO club, a 4-H leader and All Star, and a lifetime member of the West Virginia Teacher's Association.

EMMA MAE STARLIPER LOCKE '58, of Shepherdstown, died October 29, 2017. She began teaching at Shepherdstown Elementary School, where she remained for 31 years before retiring in 1989. Prior to retirement, she was nominated for Teacher of the Year in 1987. A member of Leetown United Methodist Church where she was a choir member, taught children's

Sunday class, and was later a trustee, she was instrumental in forming the first Red Cross blood drive for her church. She was a member of Delta Kappa Gamma, International Retired School Employees, and Shepherd's Emeritus Club, and stayed active in the Shepherdstown Fire Department, where she was presented an honorary membership award.

DR. LEE KEEBLER '60, of Martinsburg, died September 20, 2017. He earned his M.A. from West Virginia University in 1962 and his Ph.D. from the University of Wisconsin in 1967. He began his 31-year teaching career at Shepherd in 1966, retiring with the honorary designation of professor emeritus of English. He served as a member of the board of directors of the Shepherd University Foundation from 2004-2007 and established the Elmer F. Keebler Memorial Scholarship with the Foundation in memory of his father. He is survived by his wife, WANDA T. KEEBLER '61.

LARRY STRITE '60, formerly of Shepherdstown, died December 11, 2017. He was an emeritus director of the Shepherd University Alumni Association board of directors and was a past president of the organization. He served on the Shepherd University Foundation board and was involved with the Create the Future fundraising campaign. He was named Outstanding Alumnus of the Year in 2016 and was a member of the 1955 undefeated Shepherd Rams football team.

NICHOLAS JOHN "NICK" PAPPAS '63, of Radford, Virginia, died September 5, 2017. A McMurren Scholar and an active member of the McMurren Scholars Association, he was a member of the Central United Methodist Church and was a U.S. Marine who served during the Vietnam War.

DR. HAROLD CHARLES "BUTCH" CARL III '63, of Belmont, died November 16, 2017. While at Shepherd, he played football and baseball and was a member of the 1955 Undefeated Football Team, which was inducted into the Shepherd University Athletic Hall of Fame. He was also inducted into the Hampshire County Athletic Hall of Fame. He served

three years in the U.S. Marine Corps. He earned a master's degree in counseling from Frostburg State University, a master's in education administration from James Madison University, and a doctorate from West Virginia University. For 42 years he was a teacher, counselor, coach, and superintendent. He began his career as head football and baseball coach at John S. Mosby Academy, then became athletic director and head football coach at Stonewall Jackson High School, both in Virginia. He returned to Hampshire County in 1969 as assistant principal and basketball coach at Romney Junior High School, and in 1971 became superintendent of schools in Hampshire County for 11 years. He then served 15 years as the Pleasants County superintendent, and five years as Frontier Local School District superintendent in Washington County, Ohio. He retired in 2003. Upon retirement, he wrote a book titled *They're With You Win or Tie*.

JOHN THOMAS REYNOLDS '64, of Martinsburg, died September 9, 2017. He taught high school briefly before joining the Central Intelligence Agency, where he worked for 32 years. He was a former member of the Shepherd University Foundation board of directors, a member of the Shepherd University Joseph P. McMurrin Society, and a member emeritus of the American Chemical Society. He attended Tuscarora Presbyterian Church and was a proud member of the Clan Campbell Society (North America) and an accomplished genealogist.

MICHAEL LEE "MIKE" KING '71, of Marietta, Ohio, died June 19, 2017. He earned

a master's from Ohio University and taught for more than 30 years for Wood County Schools. A member of Tunnel United Methodist Church, he was also a member of the International Brotherhood of Magicians, Ring #197, and had been active with the Fellowship of Christian Magicians.

SUSAN TAYLOR HEFLEBOWER '71, of Charles Town, died July 9, 2017. She retired after 38 years as a teacher with the Jefferson County Board of Education at Wright Denny, Page Jackson, Blue Ridge, and C.W. Shipley elementary schools. She was a member of the West Virginia Retired Teachers Association, Jefferson County Education Association, Charles Town Junior Women's Club, Charles Town Kiwanis Club, and Beeline Chapter DAR. She was a 4-H leader and a volunteer with Jefferson County Community Ministries and Charles Town Middle School. She is survived by her husband of 48 years, JAMES G. "JIM" HEFLEBOWER '72, and son, GREGORY J. HEFLEBOWER '94, and daughter-in-law, AMY HEFLEBOWER '11.

EVELYN MARIE ELLA TAYLOR '73, of Kearneysville, died July 10, 2017. She received her master's degree from the University of the District of Columbia and attended the Writer's Center, Bethesda, Maryland, and the Washington Bible College, Lanham, Maryland, where she earned an Evangelical Teacher Training Association diploma. She worked as an executive assistant for the Brookings Institution in the Economic Studies Department in Washington, D.C., until her retirement. She was a member of the

Jefferson County Branch of the NAACP and the former chair of the Charles Town Historic Landmarks Commission. She had undertaken foreign and domestic mission work spanning the globe from Nova Scotia to India, Kenya, and South Africa.

LISA KAREN CARPER '78, of Shepherdstown, died December 16, 2017. She earned her master's degree from the College of William & Mary. She served for several years as a residence hall director at Shepherd and as a teacher at Southern Virginia University in Buena Vista. She began her career as a social worker with the Children's Home Society of West Virginia and later was the coordinator of student services for Jefferson County Schools. She is survived by her mother, JEAN SMITH CARPER '52. Her father was the late DR. HOWARD N. CARPER JR. '52, a Shepherd faculty member and vice president emeritus for academic affairs.

GEORGE ALEXANDER PAVLIDIES '90, of Davidsonville, Maryland, died December 2, 2017. He held high-level sales positions with three different telecommunication companies and later owned and operated Academy Linens, LLC, an Annapolis-based commercial laundry enterprise which served hotels and restaurants throughout the Baltimore-Washington metro area.

DHANISTHA RAMAN BELLOTTE '02, of St. Albans, died November 16, 2017. She earned a master's degree in education from Marshall University and taught at Hayes Middle School in St. Albans for more than a decade. 🙏

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53

Students' Lives

Were Impacted Through The

Shepherd Fund

in 2017

\$25,000

Honor Scholarships

\$18,000

Athletics Scholarships

\$13,500

Last Dollar Fund

\$10,000

Faculty Grants

Monte Cater announces retirement; McCook named head coach

Head football coach Monte Cater announced his retirement after 31 years at Shepherd University at a January 24 press conference. Cater's longtime assistant coach Ernie McCook will take over the head coaching duties.

Cater has amassed a 245-93-1 (.724) record in his 31 years as head coach at Shepherd. He was the winningest active NCAA

happy for coach Ernie McCook and the rest of the staff that will make a smooth transition for Shepherd football."

"It's truly hard to believe that the legendary coaching career of Monte Cater has come to an end," said CHAUNCEY WINBUSH '95 AND '00, vice president for athletics. "Monte represents everything that is great about college athletics. Those that have played for and coached with him or have had an opportunity to interact with Monte, are so lucky to have done so."

McCook takes over the coaching reins after serving as an assistant at Shepherd for 18 years. He served as offensive coordinator for nine years and was offensive line coach for 10 years for Shepherd from 1999-2008. McCook was elevated to assistant head coach in 2007. He spent the 2009 season as running game coordinator/tight ends coach at Liberty University before returning to Shepherd the next season. McCook served as assistant head coach/offensive coordinator at Shepherd since 2010.

McCook's offense has consistently ranked among the NCAA II leaders in several categories. He led a Shepherd offense in 2017 that ranked third nationally in scoring offense (45.6), fifth in total offense (507.1), sixth in passing offense (324.6), and seventh in team passing efficiency (166.90).

McCook has been instrumental in the development of several standout players at Shepherd including Rimington Award winner Ryan Pope, All-American linemen Isaiah Shelton and Lavonte Hights, All-American running backs Damian Beane, Dalevon Smith, and Dervon Wallace, quarterbacks Dan Chelbowski, Jeff Ziemba, and Connor Jessop, as well as a pair of standouts in tight end Dominique Jones and wide receiver Billy Brown.

Previously, McCook served as an assistant at Frostburg State University, and he also had coaching stints at Wesley College and Susquehanna University.

McCook, a 1992 Wesley graduate, was an offensive lineman for the Wolverines. He gained a master's degree in sport science-sport management from the United States Sports Academy in 1999.

"I am honored and humbled to follow Coach Cater as Shepherd's next head football coach," said McCook. "Shepherd has become a part of who I am and has been my family's home for close to 20 years. I feel extremely blessed and I'm looking forward to the challenge of continuing the high standards set by Coach Cater."

"I am truly excited for Ernie McCook," added Winbush. "Ernie has been a huge part of the success of our football program. I believe the continuity that he will bring to the program will allow us to build on what Coach Cater started."

Chip Ransom



Monte Cater

(all levels) football coach at the time of his retirement with 274 career victories.

Cater led the Rams to 17 conference titles (1988, 1991, 1992, 1994, 1997, 1998, 1999, 2004, 2005, 2006, 2007, 2010, 2012, 2013, 2015, 2016, 2017) and 13 post-season appearances (1991, 1992, 1998, 1999, 2005, 2006, 2007, 2010, 2012, 2013, 2015, 2016, 2017).

Shepherd had six undefeated regular seasons (2005, 2006, 2013, 2015, 2016, 2017) under Cater. He is the all-time winningest football coach in WVIAC and MEC history. His 245 wins at Shepherd are the most by any collegiate football coach at a college or university in West Virginia.

The Rams won three Super Region One titles (2010, 2015, 2016) under Cater and were national finalists in 2015. Shepherd won the Division II Lambert Award in 2015 and 2016. The award is symbolic of supremacy in Eastern college football.

Cater garnered Vince Lombardi Foundation Coach of the Year honors in 2016. The award encompasses all divisions and is not given on a yearly basis.

"After 31 years at Shepherd University and 47 years in the football coaching profession, I am announcing my retirement effective at the end of the Spring academic term," said Cater. "The people I've met, the coaches and players I've been fortunate to work with and coach, have made this a truly outstanding and unforgettable experience. It's really tough to stop doing the one thing you always wanted to do and have been able to do. I am going to miss a great many people, but I am especially



Ernie McCook

Shepherd football team posts 10-1 mark as MEC Champion

The 2017 Shepherd football team posted a 10-1 overall mark with a 10-0 conference record as the MEC champions. The Rams made their third straight post-season appearance and recorded their third consecutive undefeated regular season. Shepherd finished 14th in the final AFCA Division II Poll.

Sixteen members of the MEC champion Shepherd University football team gained All-MEC accolades. Additionally, senior quarterback Connor Jessop, Ashburn, Virginia, was named MEC Offensive Player of the Year, senior defensive end Myles Humphrey, Upper Marlboro, Maryland, was selected as MEC Defensive Player of the Year, while Shepherd head coach Monte Cater was named MEC Coach of the Year for the fourth time in five years.

Jessop was named MEC Offensive Player of the Year after throwing for 3,532 yards and an MEC record 40 touchdowns. Jessop connected on more than 63 percent of his passes and was intercepted just nine times in 394 attempts. He threw for at least two touchdowns in every game this season, and also added 355 yards rushing and six more touchdowns. He was second in the country in passing yards per game (321.1), while ranking third in the NCAA in passing touchdowns and passing yards. He was the MEC Offensive Player of the Week on four occasions this season directing an offense that averaged 45.6 points per game, the third-best average in the NCAA.

Humphrey was selected as MEC Defensive Player of the Year after leading the Rams on defense. Humphrey led the league with 13.0 solo sacks on the season and became the school's career leader in that category this season. He also led the league forcing four fumbles and was third in the league in tackles for a loss with 20.5.

Cater led Shepherd to a third-straight undefeated regular season (seventh overall) and fourth Mountain East Conference championship. The Rams ascended to No. 2 in the AFCA poll, their highest ranking in school history.

Senior running back Jabre Lolley, Wilmington, Delaware; junior wide receiver Ryan Feiss, Forest Hill, Maryland; sophomore tight end D.J. Cornish, Felton, Delaware; junior center Jaime Colon, Fredericksburg, Virginia; senior offensive lineman Lavonte Hights, N. Chesterfield, Virginia; senior inside linebacker James Gupton, Waldorf, Maryland; senior defensive back Tre Anderson, Hagerstown, Maryland; and junior defensive back DeJuan Neal, Shady Side, Maryland, join Humphrey and Jessop as first team selections.

Lolley rushed 176 times for 1,115 yards and 15 touchdowns this season. He also leads the Rams in scoring (108 points) and touchdowns (18). Lolley adds 12 receptions for 172 yards and three scores.

Feiss led the Shepherd receivers with 95 receptions for 1,391 yards and nine touchdowns this season.

Cornish had 36 receptions for 561 yards and six touchdowns this season.

Colon and Hights anchored a versatile Shepherd offensive line that paved the way for Shepherd to average 527.4 yards of

total offense.

Gupton topped the Rams with 87 tackles (60 solos). He had 13.5 tackles-for-loss (-68 yards) and 5.0 sacks (-42 yards). He added a forced fumble, a fumble recovery, and a pair of pass breakups.

Anderson had 38 tackles with 31 solo stops. He paced the team with four interceptions. Anderson adds three pass breakups, a forced fumble, a fumble recovery, and a tackle-for-loss.

Neal had 30 tackles (28 solos). He added six pass breakups, a pair of interceptions, and 1.5 tackles-for-loss (-7 yards).

Junior wide receiver Wanya Allen, Sterling, Virginia; sophomore offensive lineman Keandre Batson, Upper Marlboro, Maryland; and senior defensive end Elijah Norris, Upper Marlboro, Maryland, were named to the second team.

Allen topped the Rams with 12 touchdown receptions. He had 53 receptions for 721 yards with a long reception of 55 yards.

Batson keyed an offensive line that helped Shepherd average 45.6 points a game.

Norris was third on the team in tackles with 44 (34 solos). He added 11 tackles-for-loss (-49 yards) and 6.5 sacks (-36 yards). He also added two pass breakups, an interception, a forced fumble and a blocked kick.

Senior defensive lineman Bruno Anyangwe, Hanover, Maryland; freshman inside linebacker Chrys Lane, Baltimore, Maryland; and junior punter Ruan Venter, Morgantown, were honorable selections.

Anyangwe recorded 21 tackles (19 solos) on the year. He had six tackles-for-loss (-34 yards) and five sacks (-31 yards). He added two pass breakups, a forced fumble and a fumble recovery.

Lane had 33 tackles (23 solos) for the season. He added five tackles-for-loss (-6 yards) and a sack (-2 yards). Lane had a fumble recovery and a 26-yard interception return for a touchdown.

Venter punted 45 times for a 39.2 average with a long punt of 61 yards. He had 21 placed inside the 20-yard line and drew 11 fair catches. 🍌 *Chip Ransom*

2018 Football Schedule

Sept 1	Noon	@ Notre Dame
SEPT 15	NOON	GLENNVILLE STATE
Sept 22	Noon	@ West Virginia State
SEPT 29	NOON	CONCORD (Homecoming)
Oct 6	TBA	@ West Liberty
OCT 13	NOON	FAIRMONT STATE
Oct 20	TBA	@ Urbana
OCT 27	NOON	W.VA. WESLEYAN (Hall of Fame)
Nov 3	1 p.m.	@ Charleston
NOV 10	NOON	UVA-WISE

Athletics

Sports round-up

Women's Soccer

The women's soccer team finished with a 5-7-7 overall mark with a 5-4-7 mark in conference play. The Rams dropped a 1-0 decision to eventual MEC champion West Virginia Wesleyan in the MEC Tournament semifinals.

Five Rams gained MEC honors. Senior midfielder Regan Stout, Williamsport, Maryland, was a first team All-MEC choice, senior midfielder Taylor Harwood, Capon Bridge, was a second team All-MEC selection, while senior defender Brianna Gorman, Clarksburg, Maryland, and senior net-minder Christi LaBella, Ijamsville, Maryland, were named All-MEC honorable mentions. Additionally, freshman midfielder Katherine Eddy, Charleston, was named to the MEC All-Freshman Team.



Regan Stout

Stout helped control a Shepherd defense that recorded four shutouts and allowed only one goal on 10 other occasions. She had one goal for two points on the season.

Harwood was an anchor at midfield for the Rams. She had two goals and an assist for five points on the year. She tallied the game-winning goal in a win over West Liberty.

Gorman had two goals and three assists for seven points this season. LaBella had a 1.10 goals against average with four shutouts. She recorded 83 saves and a .790 save percentage.

Eddy had a pair of goals and two assists for six points for the Rams on the season.

Men's Soccer

The Rams finished the season with an 0-17-1 mark with an 0-12 record in conference play. The Rams battled to a 2-2 tie with Pitt-Johnstown.

Junior forward Alejandro Oliart, Germantown, Maryland, scored four goals for eight points to pace the Rams. He was followed by junior midfielder Justin Daniels, Huntingtown, Maryland, with two goals and three assists for seven points. Senior Jacob Clements, Frederick, Maryland, led the Rams in goal with 60 saves, a .667 save percentage, and a 3.62 goals against average.

Men's Golf

The men's golf team fired a three-round total of 928 to tie for fourth place at the MEC Men's Golf Championship.

Sophomore Owen Elliott, Hedgesville, fired a 221 to tie for fifth place to pace the Rams.

Shepherd also placed third at the MEC Fall Classic and seventh at the Hal Hansen Collegiate Invitational.

Volleyball

The volleyball team finished with a 23-7 overall record with an 11-4 mark in conference play.

Three Rams gained conference honors. Sophomore outside hitter Cambria Hill, Columbia, Maryland, and sophomore setter Jessica Karcz, Westminster, Maryland, earned first team All-MEC honors, while freshman Nicole Murray, Hagerstown, Maryland, was selected to the MEC All-Freshman Team.

Hill led the Rams in kills (353) and kills per set (3.15). She ranked second on the team in digs (358) and digs per set (3.20).

Karcz topped the team in assists (1,021), assists per set (9.54), and aces (40). Her 324 digs and .303 digs per set were third on the team.

Murray led the team in total blocks (115), solo blocks (18), and blocks per set (1.06).

Women's Tennis

The women's tennis team recorded a 3-7 overall mark in the fall season with a 1-7 mark in conference play. The Rams registered wins over Concord (8-1), Hood (9-0), and Gettysburg (7-2).

Women's Basketball

The women's basketball team finished the season with a 15-15 overall mark with a 10-12 record in conference play. The Rams posted a 10-3 mark at home.

Senior guard Morgan Arden, Hanover, Pennsylvania, gained first team All-MEC honors. She averaged 22.0 points, 3.5 rebounds, and 4.0 assists. She led the team and tied a Shepherd season mark with 59 three-pointers. Her .891 (122-137) free throw percentage also topped the team. Her 22.0 scoring average and 659 points established Shepherd individual season marks. Arden set a program single-game record with 40 points against Concord. Arden gained Co-MEC Player of the Week honors for Jan. 8 and was named to the MEC All-Tournament Team.

Junior guard Kayla Tibbs, Leesburg, Virginia, averaged 11.1 points, 3.1 rebounds, and 1.7 assists. She added 19 steals and three blocked shots.

Junior guard Kari Lankford, York, Pennsylvania, averaged 9.7 points and team bests of 7.2 rebounds and 4.2 assists. She also topped the team with a 2.5 steals per game mark. Lankford gained MEC Player of the Week honors for November 20, 2017.



Morgan Arden

Men's Basketball

The men's basketball team finished with a 16-13 overall mark with a 12-10 record in conference play. The Rams posted an 11-4 mark at home, including a 99-88 upset win over 19th-ranked Wheeling Jesuit in January.

Senior forward AJ Carr, Fairfax, Virginia, gained first team All-MEC honors for the second consecutive year. He averaged

(continued on next page)

Three inducted into Athletic Hall of Fame

The Shepherd University Athletic Hall of Fame inducted three new members at the annual banquet on September 22 at the Clarion Hotel and Conference Center in Shepherdstown. Football players LYNN CARR '69 and DAN PETERS '07, joined women's soccer player AMY RIDGELY '06 as the 32nd class to be inducted. The trio brings the total number of inductees in the Shepherd Athletic Hall of Fame to 146.

STAN ROTE '65 was selected as the 2017 Medallion Award winner. Rote was a Division I men's basketball referee for more than 30 years. He refereed in five different decades and worked in 14 NCAA tournaments and 15 ACC tournaments. 🐾

Ingram named men's, women's golf coach



Chip Ransom

Chuck Ingram has been named the head golf coach for the men's team and the new women's team, which will play in the 2018-2019 season.

Chuck Ingram

No stranger to Shepherd athletics, Ingram served as an assistant men's basketball coach for the Rams from 2008-2012. Ingram worked at the Anderson Creek Golf Course from 2004-2008 in several capacities and has also worked at nearby Cress Creek Country Club.

Ingram is one of the top amateur golfers in West Virginia and has competed in many of the state's top events. He recently placed 11th at the 2017 West Virginia Senior Open.

A graduate of Boonsboro, Maryland, High School, Ingram assisted with the Warriors basketball team from 1988-2000. 🐾

News and schedules for all Shepherd sports are available on the web at www.shepherdrams.com



Chip Ransom

New Hall of Fame members are (l. to r.) Dan Peters '07, Amy Ridgely '06, and Lynn Carr '69.



Chip Ransom

Stan Rote '65 (c.) was presented the 2017 Medallion Award at the Hall of Fame banquet. He is pictured with Aaron Ryan (l.), assistant athletic director for external affairs, and Chauncey Winbush '95 and '00, vice president for athletics.

Sports round-up

(from previous page)

team bests of 15.9 points and 8.6 rebounds. He also added a 2.7 assists per game average. He ranked second on the team with 10 blocked shots, while his 48 three-pointers placed him third on the team. Carr ended his career with 1,519 points to rank 14th on the Shepherd all-time scoring list. His 804 career rebounds place him seventh, while his 273 career assists rank him 17th on the Shepherd all-time list.

Sophomore forward Thomas Lang, New Market, Maryland, earned honorable mention All-MEC honors. He averaged 14.9 points, 2.6 rebounds, and a team-best 4.0 assists. His 1.3 steals per game also topped the team. Lang connected on 70-of-78 free throws for a team-best .897 free throw percentage.

Senior guard Steffen Davis, Accokeek, Maryland, averaged 13.2 points, 3.2 rebounds, and 1.9 assists. He led the team with 90 three-pointers. Davis finished his career with 1,610 points to rank 12th on the Shepherd all-time scoring list. Davis holds the Shepherd records for most career three-pointers (335), most three-point attempts (880), most three-pointers in a season (102, 2016-17), most three-point attempts in a season (268, 2016-17), and most three-pointers in a game (10, vs. Davis & Elkins, 11-18-15).

Junior forward Winston Burgess, Stafford, Virginia, averaged 10.9 points, 6.6 rebounds, and 0.4 assists. He led the team with a .723 (120-166) field goal percentage. His 16 blocked shots also topped the team. 🐾 *Chip Ransom*

The Foundation

Foundation honors outgoing president Michael A. Smith '89

A teak bench was dedicated in honor of MICHAEL A. SMITH '89 in honor of his five years of service as president of the Shepherd University Foundation. Prior to that, Mike served as the organization's vice president, a role he once again assumes as CHRISTOPHER S. COLBERT '95 becomes the sixth president of the Foundation.

The bench joined four others along the front walk of McMurrin Hall that honor each of the Foundation's four previous presidents: William "Pappy" Thatcher, DR. JAMES M. MOLER '30, JAMES M. DAVIS '59, and RAMON A. ALVAREZ '62. Each bench bears a bronze plaque in recognition of the important roles these men have played throughout the Foundation's 55-year history.

"I was honored to take part in the dedication of the presidential bench to our outgoing president, Mike Smith," said Alvarez, who directly preceded Mike in the role of Foundation president. "During his tenure, he gave leadership to a number of programs to further the value of the Foundation's service to



Cecelia Mason

Michael A. Smith '89 sits in front of McMurrin Hall on the bench that bears his name.

Shepherd University, including facilitating the financing and construction of Shepherd's newest residence hall, Potomac Place, and the funding and creation of the new College of Business at Shepherd University. Without Mike's support and leadership, these endeavors would not have become reality. It is therefore our privilege to add Mike's bench to the McMurrin Hall landscape to be enjoyed by students and visitors alike." 🍷

Foundation welcomes new directors and officers

The Shepherd University Foundation welcomed six new members to the board of directors at its September 28, 2017, meeting. ALFRED K. YOUNG '89 and Mary Kathryn Robinson were elected to the board, while Dr. Carol Plautz and Tammy Gill were appointed by President MARY J.C. HENDRIX '74 as the organization's faculty and classified employee representatives, respectively. DARREN B. IDEN '89 also joined the board as the Alumni Association's appointed representative. Additionally, ERIC J. LEWIS '95 and JULIA M. CONNELL '84 were re-elected to the board.

The Foundation also recognized five outgoing board members. Kenneth E. Harbaugh, JERRY P. KERR '68, ELIZABETH S. LOWE '52, ALLEN L. LUECK '67, and Dr. David Wing received commemorative gifts for their service. Harbaugh, Kerr, Lowe, and Lueck were also elected as directors emeriti, along with

former directors SUSAN MENTZER-BLAIR '72 and RAMON A. ALVAREZ '62. Alvarez previously served as the board's president and vice president.

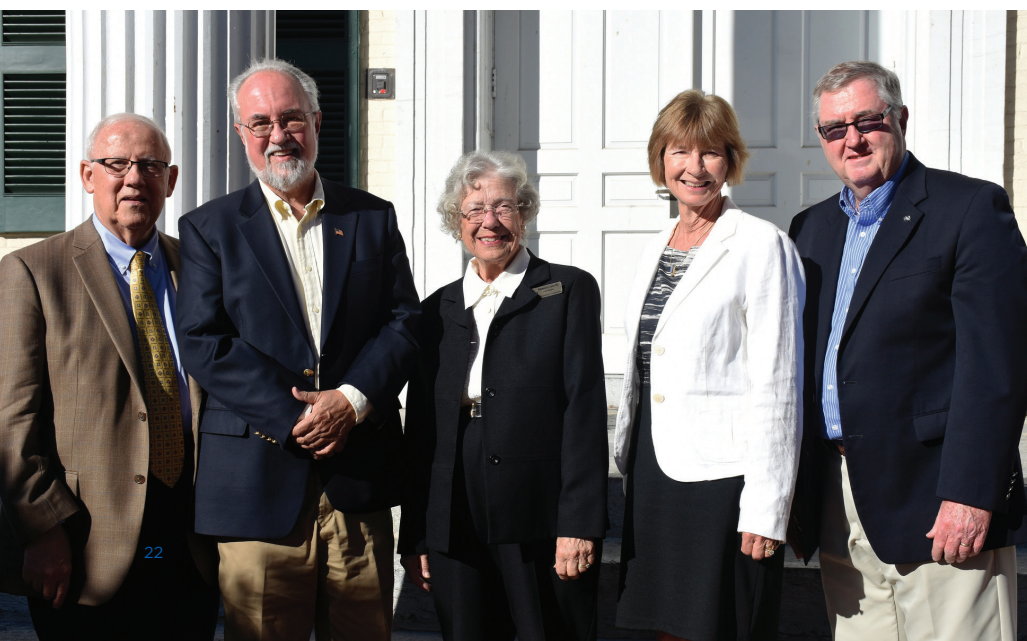
Additionally, the Foundation elected new officers to its board. Former vice president CHRISTOPHER S. COLBERT '95 was elected president, while former president MICHAEL A. SMITH '89 assumed the role of vice president. Director KARL L. WOLF '70 was elected secretary, and JULIA M. CONNELL '84 will continue as treasurer.

"I am honored to have been elected president of the Shepherd University Foundation by my fellow directors," said Colbert. "Furthermore, I'm pleased to have welcomed to the board new leaders who possess the skills necessary to aid the Foundation in its mission of providing valuable support to Shepherd University." 🍷



Piccadilly Posh

Christopher S. Colbert '95



Cecelia Mason

Left: Outgoing and former Foundation board members who were honored with the director emeritus/emerita designation are (l. to r.) Ramon A. Alvarez '62, Kenneth Harbaugh, Elizabeth S. Lowe '52, Susan Mentzer-Blair '72, and Jerry P. Kerr '68. Not pictured is Allen Lueck '67.

Biennial reception honoring donors and scholars held in fall

President MARY J.C. HENDRIX '74 and the Shepherd University Foundation hosted the biennial reception for donors and scholars on November 5, 2017, in the Erma Ora Byrd Hall atrium. Student scholarship and faculty excellence award recipients, their family and friends, prominent faculty and staff members, representatives from university leadership boards, and Shepherd alumni and friends who have established awards were among the 250 guests at the event.

After opening remarks by President Hendrix and Shepherd University Foundation President CHRISTOPHER COLBERT '95, DAVID NEWLIN '76, a Foundation board director emeritus, thanked all those in the room who support the Shepherd University Foundation through their gifts to private scholarship and programming funds. Newlin, who has several family members who earned Shepherd degrees, praised Shepherd for being the common thread in their contributions to society.

"We were blessed with parents who saw the impor-

tance of education and taught us good values, a tireless work ethic, and a strong faith," said Newlin. "But it was Shepherd University and the Foundation which allowed those human qualities to bloom and reach their potential."

TAMIA HARDY '16 and '17 M.B.A., the current Miss West Virginia, offered her gratitude to Shepherd for the opportunities her many Foundation scholarships afforded her. A leader in and out of the classroom, Hardy served as a member of the Black Student Union, A-team, Fellowship of Christian Athletes, Multicultural Leadership Team, and as a student ambassador in admissions along with receiving several privately funded awards.

Myles Humphrey, a senior recreation and sport studies major from Clinton, Maryland, offered his own gratitude to the generosity of

donors who continually give their financial support to fund private awards such as the Florence and Velma Shaw Memorial Scholarship and the Shepherd Fund Scholarship, both of which he has received.

"On behalf of all the students here, I want to offer my sincere appreciation to those who donate to scholarships," said Humphrey, who served as a captain of the football team and was elected as a second team member of the 2017 All-Academic Division II squad. "You don't have to give and yet you do. Thank you."

Shepherd University Foundation Executive Vice President Monica Lingenfelter congratulated the student scholars in attendance for their achievement of successfully competing for privately funded Foundation awards. Lingenfelter reminded them that though they should feel

pride in that success, they should also feel a responsibility to one day pay it forward to future generations.

"Decide today to remember what you received," said Lingenfelter. "Decide today to someday invest in a Shepherd student's education, as someone else invested in you. Honor the donors who invested in you and honor yourselves by reaching out to others."

More than 500 endowed and annually funded scholarship and faculty excellence awards are provided through the Foundation. If you would like to learn more about creating an award, or would like to donate to an existing fund, contact Monica Lingenfelter, Shepherd University Foundation at P.O. Box 5000, Shepherdstown, WV 25443, 304-876-5397, mlingenf@shepherd.edu, or visit on the web at www.shepherduniversity-foundation.org.

Sam Levitan



Recipients of the James and Katherine Moler Academic Scholarship pose with Shepherd University Foundation board members. Pictured front row (l. to r.) are Al Lueck '67, Betty Lowe '52, and David Newlin '76; back row, Dr. Heidi Hanrahan, Claire Tryon, Hailey Sparks, Ashley Fritsch, Christopher Hussion, Kevin Turner, Linnea Meyer, Erica Robinson, and Christopher Colbert '95.

Leave a legacy

“LOOK FOR THE HELPERS.” This sentiment, attributed to beloved children’s television host Fred Rogers, is often invoked in times of disaster and tragedy, but is no less applicable to our everyday lives.

Ollie Lightfoot Tolbert was a helper.

Tolbert, or Miss Ollie to those who knew her, devoted her life to assisting others. As a social worker and civil rights activist, she was regarded throughout Jefferson County as a caregiver with a special compassion for people who needed help.

Born in Berryville, Virginia, early in the 20th century, Miss Ollie graduated from St. Paul’s College in Lawrenceville, Virginia, and taught for one year in Clarke County. She then began her role as a social worker for the West Virginia Department of Public Assistance (now the Department of Health and Human Services), where she remained for 29 years.

“Whenever there was an injustice during her tenure, she expressed it,” said Shirley Tolbert, recalling how her mother-in-law often took underprivileged children into her home for temporary care or drove them to Baltimore for necessary medical treatments.

Widely regarded as a civil rights pioneer, Miss Ollie was a charter member of the Jefferson County branch of the NAACP

and served the organization for more than 60 years. Along the way, she influenced a number of people in the promotion of civil rights, including her late son, James Tolbert, who was a life member of the NAACP and served as president of the organization’s West Virginia State Conference for 21 years.

While Miss Ollie’s legacy of civic engagement and public service endures among her family (grandson Michael currently serves on Charles Town’s City Council), it also carries on at Shepherd University through the Ollie Lightfoot Tolbert Memorial Scholarship. Established in 1998 following her death at the age of 98, the scholarship award is designated for members of Shepherd’s Multicultural Leadership Team who are committed to improving race relations in our society and enhancing cultural diversity on campus and in the community.

“We felt like the scholarship is something she would have liked,” said Shirley Tolbert, speaking on behalf of her late husband, James, who passed away in October 2017. The Tolberts established the Ollie Lightfoot Tolbert Memorial Scholarship through the Shepherd University Foundation with contributions from the Reverend Ernest Lyles, former director of Shepherd’s Office of Multicultural Student Affairs, and the family of GEORGE RUTHERFORD ’62, current president of the Jefferson County NAACP.

“She often encouraged kids to finish school and go to college,” said Shirley Tolbert, adding that Miss Ollie always underscored the importance of an education, having come from a family that

(continued on next page)



Above: Ollie Lightfoot Tolbert



Right: Tamia Hardy '16 and '17 M.B.A., Miss West Virginia 2017 and recipient of the Ollie Lightfoot Tolbert Memorial Scholarship

Sam Levitan

Courtesy the Tolbert family

All-Steinway Campaign launched in October 2017



Sam Levitan



Shepherd University launched the All-Steinway Campaign with a presentation of its first Steinway B grand piano donated by President Mary J.C. Hendrix '74 and her husband, Charles Craft, during an October 2017 event that featured performances by faculty of Shepherd's Department of Music.

The Frank Center stage was turned into a salon club setting with guests enjoying appetizers and wine by candlelight. Seated around two Steinway pianos, guests enjoyed musical selections ranging from Chopin to Billy Joel to Billy Strayhorn.

To earn the All-Steinway School designation, 90 percent of Shepherd's pianos must be made by Steinway. Shepherd has committed to investing in 28 new Steinway and Sons pianos, ensuring that students studying and performing music at all levels will have access to a Steinway piano in every university practice room, teaching studio, and performance space.

To learn more about how you can invest in the future of music at Shepherd, contact Stacy McFarland, director of annual giving, at 304-876-5526 or smcfarla@shepherd.edu.

Leave a legacy

(from previous page)

deeply valued it. Miss Ollie's own father graduated from Storer College and later served as principal of the Josephine City School in Berryville, making him Clarke County's first African-American administrator.

For nearly 20 years, the Ollie Lightfoot Tolbert Memorial Scholarship has benefited numerous Shepherd students, both financially and fundamentally. One of those students is TAMIA HARDY '16 and '17 M.B.A., whose work with the Multicultural Leadership Team became an integral aspect of her Shepherd experience. Through her involvement with the group, Tamia learned more about bystander intervention for sexual assault and ultimately adopted it as her platform issue in her role as Miss West Virginia 2017.

"The Ollie Lightfoot Tolbert Memorial Scholarship is especially dear to my heart," said Tamia, who received multiple

Foundation scholarships during her time at Shepherd. "It really helped me to become the person I am today. I am so much more socially aware."

Tamia aspires to carry on Miss Ollie's legacy of helping others. Using the skills she attained through her work with the Multicultural Leadership Team, she plans to continue working to decrease the number of sexual assault cases in society. And as the first African-American Miss West Virginia, she hopes to set an example for others and inspire them to follow their dreams.

✦ Kristin Alexander

To leave *your* legacy:

If you would like to make a gift of any size to Shepherd University to help make a difference in the lives of deserving Shepherd students, the Foundation stands ready to help. Please contact Monica Lingenfelter, executive vice president of the Foundation, at 304-876-5397 or mlingenf@shepherd.edu.

The Foundation

Foundation announces new named funds

The Shepherd University Foundation announces newly created named funds that recognize donors for their contributions to Shepherd University or offer them the opportunity to honor or memorialize a loved one. The awards provided through these funds will support the educational future of Shepherd students.

James and Sallye Price Memorial Scholarship and James Carter Price III Scholarship

SALLYE PRICE '53 met her future husband, James Carter (Jim) Price, after she threw him an apple from the queen's float in the Apple Blossom Festival Parade in Winchester, Virginia. The couple would go on to marry and make their home in Shepherdstown, where they became staples of the community. Jim maintained a large-animal veterinary practice while Sallye served for many years on the boards of the Shepherd University Alumni Association and the Shepherd University Foundation, becoming an honorary Foundation director in 2004. The couple was also active in the Shepherdstown Presbyterian Church.

A magna cum laude graduate of Shepherd, Sallye possessed unwavering support and a strong commitment to her alma mater. She loved Shepherd. Her service on the Foundation board as both member and secretary contributed significantly to its growth and standing.

Following his retirement from veterinary medicine, Jim Price became an avid historian, often regaling Sallye and their son, JAMES CARTER (JIMMY) PRICE III '81, over the years with tales of Shepherdstown from days of yore. Sallye and Jimmy loved the stories and urged Jim to write them down in a book. Unfortunately, Jimmy preceded his parents in death in 1989. Sallye passed away in 2009. Remembering his wife and son's encouragement over the years, Jim, who was named Shepherdstown's official historian laureate in 1999, eventually published a book titled *...and so I did: Stories of Shepherdstown*. He also wrote historic tales of the town for the *Shepherdstown Chronicle*, publishing 159 articles from 1997 until 2004 in a series called *Deja Vues*.

With Jim's death in 2016, the couple's estate gift through the Shepherd University Foundation will endow a general education scholarship in their names for Shepherd University students. Their late son, Jimmy, graduated from Shepherd with a degree in history. A second scholarship named in his memory is designated in support of education students.



James and Sallye '53 Price

John Douglas, Jr. and Elizabeth Snyder Lowe Scholarship for Education

A lifelong resident of Shepherdstown, ELIZABETH (BETTY) SNYDER LOWE '52 has maintained a steadfast commitment to making contributions to the civic, social, religious, and educational life of the community. The John Douglas, Jr. and Elizabeth Snyder Lowe Scholarship for Education is the third scholarship award she has endowed through the Shepherd University Foundation. The scholarship honors Betty's late husband, JOHN DOUGLAS LOWE '53, who passed away in 2002. John was the founder and president of Lowe Products Company, a family mulch business in Shepherdstown. Upon his graduation from Shepherd, John served in the Army as a cryptography instructor and went on to teach at Martinsburg High School for four years and South Hagerstown High School for one year. He also worked for several area businesses before co-founding Lowe Products with Betty. He was an active member of the Shepherdstown community, having served on the board of directors of Jefferson Security Bank and as a trustee of the Rumsey Monument Park. He was also an avid golfer, setting eight course records at Cress Creek Country Club and patenting a special golf club called the Puttru Roller.

Sharing in her late husband's civic-mindedness, Betty has served on the boards of the Jefferson County Historical Society, Elmwood Cemetery, and the Shepherd University Alumni Association. In 2017, she was named a director emerita of the Shepherd University Foundation board of directors, on which she served for many years. She was also named Outstanding Alumna of the Year for Shepherdstown High School in 1996 and Shepherd University in 2014. Her work in the field of genealogy led to her being named a History Hero by the state of West Virginia in 2003. She has also published three genealogy books on her family, a history of Jefferson Security Bank, and she assisted with the publication of *Shepherdstown III*, a history of Shepherdstown.

Designated for West Virginia residents studying education, the John Douglas, Jr. and Elizabeth Snyder Lowe Scholarship for Education, will ensure that the Lowe family name will carry on through countless student awards for generations to come.



Sam Levitan

Elizabeth Snyder Lowe '52

Eleanor Ann Shirley Scholarship

ELEANOR ANN SHIRLEY '51 was a loyal member of the Shepherd family and an exceptional alumna. After graduating from Shepherd with degrees in mathematics and physical education, Eleanor Ann taught math, physical education, and driver's education for 17 years at Martinsburg High School, where she also coached the girls' basketball team. She later spent eight years as the mathematics and science supervisor for Berkeley County Public Schools before moving into the role of elementary supervisor and, later, director of education for Jefferson County Schools. After her retirement in 1989, Eleanor Ann returned to her alma mater to teach part time.

Eleanor Ann served as past president of the Eta Chapter of Delta Kappa Gamma Society International, an honorary society for women educators that funds a biennial scholarship through the Shepherd University Foundation for female education students. She was also a member of the Joseph P. McMurrin Society, a special group of donors whose optimism, forward-thinking, charitable investment decisions, and intense loyalty to Shepherd have resulted in their choice to share their lifelong financial achievements with the university through estate and other planned gifts. Eleanor Ann died in July 2016. Her estate gift endows a scholarship in her name in support of women's basketball student-athletes, with second preference given to mathematics/mathematics education majors in tribute to her life's work as an educator.

SU Women's Basketball Alumnae and Friends Fund

In 2022, Shepherd will celebrate 50 years of women's basketball. PATRICIA A. SIGLE '75 and LINDA M. STAUB '74, who played on the first Rams women's basketball team in 1972, have established the Shepherd University Women's Basketball Alumnae and Friends Fund to celebrate the program's past as well as its future.

According to Pat and Linda, "Our players and coaches need our support now and into the future. In just the Mountain East Conference, Shepherd's women's basketball team ranks well below average in terms of scholarship monies offered. Recruiting the best players without the ability to compete financially with other schools means those players will not commit to Shepherd. We can help."

To that end, Pat and Linda have challenged former players, coaches, and friends of the women's basketball program to show their support with private gifts and pledges to the Shepherd University Women's Basketball Alumnae and Friends Fund, with the goal of raising \$50,000 over the next five years. All gifts to the fund will be used to support the women's basketball program.

With the help of the Office of Alumni Affairs, Pat and Linda officially kicked off their fundraising campaign in December 2017 with a special women's basketball alumnae weekend. The gathering began on Friday with a reception in the Robert G. Starkey Skybox with President MARY J. HENDRIX '74 and continued on Saturday with an alumnae basketball game followed by an evening commemoration of the 2007-2008 Rams on the 10th anniversary of their WVIAC championship win.

Storm-Kersey Memorial Scholarship

When the responsibility of certifying veterans for their educational benefits moved from Shepherd's Office of Student Affairs to the Office of the Registrar in 2010, Tracy Seffers and her staff began seeking opportunities to relate to this group of students in an unprecedented way. "We had always served veterans," said Tracy, who has served as registrar since 2003. "We just didn't know they were veterans at the time. Now they were coming to us in that capacity, and we wanted to be able to connect with them and ensure they felt comfortable."

An accomplished flatwater kayaker since 2005, Tracy discovered Team River Runner (TRR), a national nonprofit organization that serves veterans in recovery from the wounds of combat, both visible and invisible. Upon realizing that no TRR chapters had been established in West Virginia, Tracy contacted the organization to offer her services, and Team River Runner-Shepherd was born. The 100 percent volunteer-based program began in the summer of 2013, working primarily with inpatient veterans at the VA Center in Martinsburg who are working to recover from PTSD.

In 2017, Tracy worked with the Shepherd University Foundation to create and raise money for the annually funded Storm-Kersey Memorial Scholarship in memory of Ronald Storm and Dave Kersey, two TRR-Shepherd veterans who lost what the organization refers to as "the war at home." Ronald was in TRR-Shepherd's first crew in 2013, while Dave joined the program as a veteran volunteer. Tracy first considered creating the scholarship in the wake of Ronald's death. "And then we lost Dave [less than a year later], and I said, 'Not one more,'" she said.

The Storm-Kersey Memorial Scholarship is designated in support of TRR veterans, with the purpose of filling the financial gaps that may arise if the GI Bill does not fully fund college costs. "We hope this scholarship will be another way of reaching out to the veteran population to show that Shepherd is a place that supports them," said Tracy. "This is a way for us to say, 'Let us help you. Say yes to Shepherd.'"

There is an expectation that recipients of the Storm-Kersey Memorial Scholarship connect with TRR-Shepherd in a volunteer capacity. "We want to maintain that supportive connection, so that our veterans know there are folks here who have their back," said Tracy. "That way when bad days come—and they come for every veteran—they're not alone and they feel supported. That was the inspiration behind the scholarship."



Dave Kersey (l.) and Ronald Storm

The Foundation

L&M Family Scholarship in Memory of Laurence D. Bory

When Laurence D. “Larry” Bory and Marellen Johnson Aherne met, they quickly knew they had found something special. “It was like a marriage made in heaven,” said Marellen. “We just had a magical, wonderful relationship.” While Larry was trained as a lawyer and spent most of his career engaged as a lobbyist for engineering companies, ultimately he considered himself a singer. A lover of all types of music, he enjoyed voice performance as well as musical theater. Marellen, meanwhile, had received undergraduate and graduate degrees in theater and, early in her career, had served as the executive director of a dance company and school. “When we came together it was kind of a merging of two art-loving people,” said Marellen.

The couple fell in love with Shepherdstown, having visited from Washington, D.C., many times for the Contemporary American Theater Festival. In 2013, they decided to permanently relocate to the small, close-knit community. Tragically, however, Larry passed away just six months later.

Wishing to memorialize her late husband in a meaningful way, Marellen ultimately chose to establish a scholarship in his name through the Shepherd University Foundation. In considering the types of students she wanted to help, her objective was clear: “I wanted them to be a lover of music.” The L&M Family Scholarship in Memory of Laurence D. Bory is designated in support of music or music education students at Shepherd, with a preference for those concentrating on voice performance.

“I know Shepherd is a school where even a small amount of money can be a big thing,” said Marellen, who serves on the university’s Music Advisory Board as well as the Contemporary American Theater Festival board of trustees. “I thought, ‘This is where it can make a difference.’” Living in Shepherdstown gives her the added benefit of being able to experience the joy of meeting recipients of the scholarship firsthand.

Marellen believes the scholarship in Larry’s name will bring

Nancy Needy Scholarship

NANCY NEEDY ’55 graduated from Shepherd with a major in secondary education and went on to enjoy a lifelong career in public education, culminating with her role as the beloved librarian at South Middle School in Martinsburg. But Nancy was also a student of life, having traveled to many parts of the United States and overseas before and after her retirement. She also served as a longtime volunteer at the Interstate 81 Visitors Center near Marlowe, as well as a hostess for the Berkeley County House and Garden Tour, and was a season ticket holder at the Shenandoah University Conservatory for many years. Throughout her life, Nancy also remained actively involved with her alma mater as a member of the Scarborough Society, Phi Sigma Chi, and Women Investing in Shepherd (WISH).

As an educator, Nancy loved her students and touched the lives of many throughout her long and rewarding career in public education. As a lifelong proponent of learning, she will touch many more students through the Nancy E. Needy Scholarship, established through a bequest in her will.



Courtesy Marellen Johnson Aherne

Laurence D. Bory and Marellen Johnson Aherne

joy to his entire family, for whom music has been instrumental throughout their lives. Larry’s two daughters are trained in dance, one son-in-law is a classically trained violinist, music teacher, and conductor, and the couple’s 14-year-old granddaughter is a classically trained violinist who performs with the Boston Youth Symphony Orchestra.

“The arts just run through our lives,” said Marellen. “I think they are fundamental to our being.”

Shepherd Success Fund

Created by Shepherd President MARY J.C. HENDRIX ’74 and her husband, Charles Craft, the Shepherd Success Fund provides support for the university’s future by funding initiatives critical in training the next generation. The fund may also be used to challenge other private donors to support university initiatives across the campus. The university has designated specific programs and projects that qualify for matching funds from the Shepherd Success Fund. These programs have staff and volunteers searching for private donors to match gifts from the fund, and the challenges have already inspired dozens of new private gifts.

“We are running an academic enterprise at Shepherd based on sound business principles, and we have to be realistic about the minor investment of only 15 percent funding from the state of West Virginia,” said President Hendrix. “We need to be creative in the partnerships we build to advance the university’s mission. We are counting on our business partners, donors, and alumni to invest in Shepherd, and we are betting on ourselves to be highly successful.”

The Shepherd Success Fund has already helped contribute to a wide range of academic programs and campus initiatives, including the purchase of body cameras for campus police officers, the Veterans to Agriculture training program at Tabler Farm, Shepherd athletics, the nursing program, and Scarborough Library.

Rural Health Policy Internship

In her role as chair of the Shepherd University Board of Governors, Dr. Marcia K. Brand began to think of ways that she might help the university by doing something that truly mattered to her. And for Brand, what truly matters to her is rural health policy.


“It’s different in rural communities, where you cannot achieve the economies of scale that you have in major urban areas,” she said. “Rural health policy is a set of principles and plans of action that governments and organizations use to address these and other rural health issues.”

Brand considers it her privilege to have held a number of leadership positions in the federal government throughout her career in rural health policy. For six years, she directed the Federal Office of Rural Health Policy (FORHP). When she left the government in 2015, she was serving as deputy administrator of the Health Resources and Services Administration (HRSA), an agency within the U.S. Department of Health and Human Services. In this career civil servant role, she served as second in command of a 1,800-person agency with an \$11 billion budget.

“In my tenure at FORHP, I had the privilege of working with some folks who were exceptionally talented and committed to improving health in rural communities. It was an incredibly rewarding position,” said Brand, who grew up in Martinsburg and earned her undergraduate and master’s degrees in

dental hygiene from Old Dominion University. She went on to earn her doctorate in higher education from the University of Pennsylvania.

“Among those things that remain important to me is that there continues to be a cadre of individuals who understand rural health policy,” she said. “How do I facilitate that?” The answer came in the form of a 10-year commitment to fund two merit-based internships per year for Shepherd students who are interested in rural health and health policy. The internships may take place at either of two organizations: FORHP, which allows students to learn about federal and state programs that exist to support rural communities, or the National Rural Health Association (NRHA), the principal membership organization in the nation for rural health policy.

“In both organizations, there is a positive climate that supports students who are genuinely interested in learning how government works and how we can use government programs to support rural health,” said Marcia. She hopes her gift may serve as a model for others who are engaged with the campus community, particularly those who are retired from the federal government and have a strong respect for the federal workforce. Likewise, she hopes these opportunities will inspire Shepherd students to pursue similar policy experience and consider careers at the federal level. 

Opportunity

LEADS TO Success

The **Shepherd University Last Dollar Fund** was established in 2016 and is intended to help undergraduate students who are experiencing financial challenges with clearing their semester bill. It is a need-based “gap filling” fund awarded to students with high financial need and limited or exhausted financial aid resources.

The Last Dollar Fund aims to assist in the development and retention of talent at Shepherd University. We have many competent students who are in good academic standing but are struggling to start and complete their degree due to financial challenges. These students are capable of earning a degree and contributing significantly to the workforce and growth of our community. **Your partnership and donation to the Last Dollar Fund will continue to open doors, change lives, and build futures.**

To learn more about the Last Dollar Fund or to give a gift, please contact:

Sherri Janelle | 304-876-5043 | sjanelle@shepherd.edu
Shepherd University Foundation

FALL 2017 FACTS

THE LAST DOLLAR FUND HELPED CLEAR THE FINANCIAL CHALLENGES FOR:

23 STUDENTS

STUDENTS WERE AWARDED AN AVERAGE OF:

\$880

9 STUDENTS HAD AN EXPECTED FAMILY CONTRIBUTION OF:

\$0



The Foundation

Scarborough Society Gala slated for August 10

The 17th annual Scarborough Society Gala will be held Friday, August 10, at 6 p.m. at the Bavarian Inn in Shepherdstown. This year's theme, inspired by the classic Boris Pasternak novel and film adaptation *Doctor Zhivago*, will invite guests into a winter wonderland invoking the imperial majesty of early 20th-century Russia.

For more information, visit www.shepherduniversityfoundation.org. To receive an invitation, contact the Foundation office at 304-876-5397. 🐾

Team River Runner-Shepherd fundraiser held

Football fans had the opportunity to watch a different sort of sport this past Veterans Day when Shepherd's Team River Runner chapter hosted the inaugural Storm-Kersey Kayak Football Tournament and Silent Auction at the Wellness Center pool.

The fundraising event netted more than \$3,500 for the Storm-Kersey Memorial Scholarship, which offers scholarship awards to veterans who graduate from a Team River Runner chapter and enroll at Shepherd. The event also included a BBQ cookout and fun activities and contests such as Most Bodacious Beard, Battle of the Floaties, Wildest Ink, Highest Cannonball, and the Submarine Kayak Race and Paddle Swim.

Kayak football games take place in an indoor swimming pool and combine kayaking skills with those of football, water polo, and hockey, becoming a fun training tool for novice kayakers. To learn more about Team River Runner-Shepherd and the Storm-Kersey Memorial Scholarship, see page 27. 🐾

Joseph P. McMurren Society dinner to be held April 21

The annual Joseph P. McMurren Society dinner reception, hosted by Shepherd President MARY J.C. HENDRIX '74 and sponsored by the Shepherd University Foundation, brings together society members and their guests, along with Shepherd University faculty and administrators, to honor those alumni and friends who have generously chosen to share their life-long financial achievements with the university through estate and other planned gifts. This year, the event, which features a seated four-course meal, will be held on Saturday, April 21, at 6 p.m. in the atrium of the Erma Ora Byrd Hall with its panoramic views of East Campus.

Last year, the Joseph P. McMurren Society was pleased to welcome ELIZABETH (BETTY) SNYDER LOWE '52 as its newest member.

If you would like to receive an invitation to the dinner, please contact Monica Lingenfelter at 304-876-5397 or mlingenf@shepherd.edu. For more information about the Joseph P. McMurren Society, visit www.shepherduniversityfoundation.org. 🐾

Business 2020 initiative honored with plaque

A College of Business reception in September 2017 featured the unveiling of an honorary plaque in recognition of the Business 2020 Initiative, a public-private partnership that brought together alumni, business leaders, and community friends in a successful fundraising campaign to revitalize Shepherd's business program.

Led by RAMON A. ALVAREZ '62, former Shepherd University Foundation board president, the initiative met its goal in raising \$650,000 by 2020 to launch the College of Business. The campaign was supported by another former Foundation president, MICHAEL A. SMITH '89, with a challenge gift that pledged to match additional gifts and pledges up to \$250,000 over the next five years.

Shepherd launched the College of Business July 1, 2017. The new college consists of three departments—business administration, economics and finance, and accounting—and also includes the Master of Business Administration program. Dr. Ben Martz is the dean of the College of Business. 🐾



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Shepherd
UNIVERSITY
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Above: Shepherd faculty and staff retirees returned to campus for the annual luncheon on October 6, 2017. Pictured above (l. to r.) are Dr. Charlotte Anderson, Anna Mary Walsh '75, Dr. Mike Jacobs, Melinda Landolt '75, Dr. John Landolt, Dr. Jerry Thomas, Dr. Doug Horner, Joan Pope '74, Rambo, Ann Henriksson, Ken Harbaugh, Patt Welsh, Dr. Phil Simpson, Dave Cole, Charles Woodward '59, and Dr. Rob Cleminson; back row, Haydon Rudolf, Dr. Rick Gibson, Gayle Conner '75, Dr. John Winters, Dr. Anders Henriksson, Dr. Dan Starliper '69, Dr. John "Quincy" Adams '71 and '73, and Ed Fincham.

Right: A party marking the first birthday of J.C., the Dorset ram who serves as Shepherd's ram mascot, was held at Scarborough Library in March.

J.C., joined by Rambo, was served a granola cake by President Mary J.C. Hendrix. The Shepherd Choir sang happy birthday to J.C. and posed with him and President Hendrix for a photo. Staff volunteers prepared ram-themed cupcakes and bags of popcorn. Student Affairs staffer Michelle Lawson serves as J.C.'s handler.



Left: The Alumni Association and Shepherd University Foundation joined with the women's basketball coaching staff to host the kick-off to the Shepherd University Women's Basketball 50th Anniversary Campaign on December 1, 2017. Over the next five years, funds will be raised to help continue the women's basketball legacy at Shepherd for another 50 years. To contribute, please go to the Donate Section of www.shepherdrams.com and click SU Women's Basketball Alumnae and Friends Fund.

Pictured (l. to r.) are Pat Sigle '75, President Mary J.C. Hendrix '74, Coach Jenna Eckleberry, and Lin Staub '74. Former Shepherd players Sigle and Staub are the organizers of the 50th Anniversary Campaign.

Shepherd UNIVERSITY

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CHANGE SERVICE REQUESTED



Football Head Coach Monte Cater announced his retirement during a January press conference. Pictured above (l. to r.) are Coach Cater, Chauncey Winbush '95 and '00, vice president for athletics, and Ernie McCook, who will take over head coach duties at Shepherd University.