

Public Disclosure of Student Achievement

Institution Name: Shepherd University

**Business Unit(s) included in this report: Business Administration
(aka BADM in University Administration systems and reports)**

Academic Period Covered: 2015-2020

Date Submitted: January 26th, 2021

PROGRAM	INDICATOR	RESULT
Business Administration	2015 retention	71.5%
Business Administration	2016 retention	61.0%
Business Administration	2017 retention	72.1%
Business Administration	2018 retention	64.9%
Business Administration	2019 Retention	73.6%
Business Administration	2020 Retention	61.5%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
retention	Data from Enrollment Management analyzed with Excel The Retention Rate is calculated by comparing student ids enrolled of students enrolled in the current year with the student ids from the previous year and calculating the percentage of students returning.