



Public Disclosure of Student Achievement

Institution Name: Shepherd University

Business Unit(s) included in this report: MBA

Academic Period Covered: 2014-2020

Date Submitted: January 26, 2021

PROGRAM	INDICATOR	RESULT
MBA	Retention 2014 to 2015	78.2%
MBA	Retention 2015 to 2016	80.0%
MBA	Retention 2016 to 2017	78.1%
MBA	Retention 2017 to 2018	71.2%
MBA	Retention 2018 to 2019	69.8%
MBA	Retention 2018 to 2019	76.5%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Analysis of year over year data from Enrollment Management using Excel. The Retention Rate is calculated by comparing student ids enrolled of students enrolled in the current year with the student ids from the previous year and calculating the percentage of students returning.