

The Career/Life Video series is designed to provide the opportunity to Shepherd University alumni to share skills, information, career advice, etc., to the SUAA network. Presenters are volunteers and are chosen based on application or by being asked by an SUAA employee. Topics for the presentations are left to the discretion of the presenter, unless separately identified by an SUAA employee. Topics should, however, address a “how to” or “need to know” topic—popular topics tend to revolve around professional development, life advice, career advancement, or general life skills.

Application submission:

<https://shepherd.campuslabs.com/engage/submitter/form/start/449086>

Time frame:

Presenters are given approx. 1 month to complete the video with edits and return to the SUAA. Time frames can be shorter or longer depending on the month the presenter is interested in and the topic proposed.

SUAA video expectations:

- The video will be returned to the SUAA edited and pieced together.
- Presenters will be transparent with the SUAA regarding technical abilities and ask for help or guidance in recording and editing. *The SUAA has resources to help support presenters who are interested but do not have the resources.*
- Presenter will have the video ready by the agreed upon ‘due date.’
- No foul language, imagery, or clothing will be worn/used during the video. The SUAA has the right to reject or edit any video that does not meet this expectation.
- Videos will range from 10-30minutes. Times can be discussed during pre-planning.
- The presenter will stay in communication with the SUAA about questions, concerns, and video changes.
- The video will be shared to the SUAA with a working link that allows the video to be downloaded. Ex. One drive, Vimeo, etc.
- The video will be a ‘new’ video and not a video previously create for something or someone else.

FAQ

Q: How will I know when my video is posted?

A: The SUAA will discuss an agreed upon due and post date with the presenter. The Alumni & Annual giving Coordinator will email the YouTube premier link, date, and time to the presenter approx. 72 hours prior.

Q: What if I don't know what to present on?

A: Talk with the SUAA about topics the alumni network may be interested in/asking for!

Q: Am I getting paid to do this?

A: No, presenters are alumni who agree to volunteer their time to share their knowledge and skills with fellow alumni.

Q: Will you modify or edit my presentation?

A: The SUAA may, however all edits and changes will be discussed with and shared with the presenter before posting to YouTube and social media.

Q: Where will the video be posted and shared?

A: The SUAA YouTube, Website, Facebook, Instagram, and twitter.

Links:

SUAA Youtube

https://www.youtube.com/channel/UCtRklx2Cm_Y6jcBYKHqjg6A?disable_polymer=true

SUAA Career/Life Video Series Webpage

<https://www.shepherd.edu/suaa/careerlife-video-series>

Application

<https://shepherd.campuslabs.com/engage/submitter/form/start/449086>

SUAA Contact Information

Hannah Brumbaugh, Alumni & Annual Giving Coordinator

hbrumbau@shepherd.edu 304-765-5157