

# WVROCKS FALL 2021

1<sup>st</sup> 8 weeks 8/23/21-10/15/21

Limit 2 classes per 8 week session

BADM 399R                      Self Leadership and Personal Growth                      CRN: 31466

This course focuses on self-assessment, reflection and interpersonal skill development. Individual assignments and group exercises, film, and literature will be used to explore the self, to engage in activities with others, and to allow for meaningful introspection of one's own values, motivation, and ethics. Topics such as work-life balance will be explored.

**RBA Upper Division elective**

**Title**                      **Mastering Self Leadership**  
**Author**                  Charles C. Manz; Christopher P. Neck  
**ISBN**                      978-0-13-275441-5  
**Publisher**                Prentice Hall PTR  
**Publication Date**      January 4, 2012  
**Binding**                Trade Paper  
**Type**                      Print  
**Price**                     \$65.60  
**Required**

COMM 399R                      Intercultural Communications                      CRN: 31468

This course examines the meaning, significance and impact of intercultural communication as it applies individually, nationally and globally as well as in groups and organizations. The course will explore the meaning of "culture" and its effects on perception and understanding. Both macro and micro cultural differences will be examined and the danger of cultural misunderstanding will be explored. The course will also examine the ever growing need for intercultural communication competence and introduce ways to increase that competence. **General education elective or RBA**

**Upper Division elective**

**Title**                      **Intercultural Competence**  
**Author**                  Myron W. Lustig; Jolene Koester  
**ISBN**                      978-0-205-21124-1  
**Publisher**                Prentice Hall PTR  
**Publication Date**      July 20, 2012  
**Binding**                Trade Paper  
**Type**                      Print  
**Price**                     \$133.80  
**Required**

This course will focus on cyber crime perpetrated via computers and/or other electronic means. This course also addresses the legal issues involved in cyber crime investigations. **RBA Upper Division elective**

- Identify and discuss key concepts and terminology related to cybercrime and computer forensics.
- Identify and explain historical and emerging issues that influence cybercrime investigations.
- Categorize cybercriminal motivations.
- Identify tools, resources, and strategies used by cybercriminals to achieve their goals.
- Discuss the application of the first and fourth amendments to cybercrime investigations.
- Explain the proper steps required to search, seize and process digital evidence.
- Discuss the parent-child relationship in high-risk families.

<b>Title</b>	<b>Computer Forensics and Cyber Crime</b>
<b>Author</b>	Marjie T. Britz
<b>ISBN</b>	978-0-13-267771-4
<b>Publisher</b>	Pearson Education
<b>Publication Date</b>	May 16, 2013
<b>Binding</b>	Trade Paper
<b>Type</b>	Print
<b>Price</b>	\$94.00
<b>Required</b>	

Environmental issues have great psychological, political, and economic significance, and all of the world's citizens need to be aware of these interactions so they can make informed decisions. In this course we will examine the biological and chemical background processes of environmental issues to understand why and how they are occurring. We will spend even more time studying the connections between natural science and psychological, economic, political, and other international obstacles that hinder us from applying solutions.

**NO BOOK. Social Science requirement or RBA Upper Division elective**

MATH 399R

Practical Math

CRN: 31472

The course covers contemporary topics and shows the power of mathematics by presenting applied math concepts in fields such as manufacturing and distribution, finance, technology and sustainable growth. This course, designed for non-math majors, does not require a prohibitive amount of prerequisite mathematical knowledge (i.e. Calculus or other upper level mathematics). It's focus in on the practical side of mathematics used in the real world. Topics to be covered include: Graph Theory, Management Science, Identification Numbers, Transmitting Information and Cryptography, and Geometric Growth. **Math requirement or RBA Upper Division elective**

**Title** For All Practical Purposes  
**Author** Consortium for Mathematics and Its Applications (COMAP) Staff  
**ISBN** 978-1-4292-0900-7  
**Publisher** W. H. Freeman&Company  
**Publication Date** October 31, 2008  
**Binding** Trade Cloth  
**Type** Print  
**Price** \$136.00

**Required**

**Description** Any edition between 8, 9 or 10 of this text may be used for this course. The editions are available for a lower cost from various online retailers.

PSYC 399R

Interpersonal Dynamics

CRN: 31473

The main objective of this course is to develop a scientific basis for understanding and building compassion toward self and others. This course will introduce the student to the latest research on compassion as a fundamental basis for intra- and interpersonal relationships, and offer practical exercises designed to strengthen the student's capacity to be compassionate to self and others as a pathway to effective interpersonal dynamics. **General education elective or RBA Upper Division elective**

**Title** The EQ Edge  
**Author** Steven J. Stein; Howard E. Book  
**ISBN** 978-0-470-68161-9  
**Publisher** John Wiley&Sons, Incorporated  
**Publication Date** April 26, 2011  
**Binding** Trade Paper  
**Type** Print  
**Price** \$29.95

**Required**

**Title** Go Suck a Lemon  
**Author** Michael Cornwall  
**ISBN** 978-1-365-63200-6  
**Publisher** Lulu Press, Inc.

**Publication Date** December 24, 2016

**Binding** Trade Paper

**Type** Print

**Price** \$14.99

**Recommended**

**Description** This is an optional resource for your personal study.

**Title** **Emotional Intelligence**

**Author** Daniel Goleman

**ISBN** 978-0-553-80491-1

**Publisher** Random House Publishing Group

**Publication Date** September 26, 2006

**Binding** Trade Cloth

**Type** Print

**Price** \$30.00

**Recommended**

**Description** This is an optional resource for your personal study.

2<sup>nd</sup> 8 weeks

10/18/21 – 12/10/21

ART 399R

Art in America

CRN: 31465

An in depth overview of American artistic production from the late 17th through the beginning of the 20th centuries with a focus on the cultural, social, and political meanings of the seminal American achievements in paintings, sculpture, photography, and some architecture. This course will probe how the history of ideas in America profoundly intersects with the history of American art. As we analyze the key artistic achievements of American visual culture we will examine the changing attitudes regarding the role of art in society and the impact on culture of such extraordinary events as the European colonization of the Native peoples, American Revolution, the expansion westward, slavery and separatism, the Civil War, technological revolutions in transportation and communication, the influx of immigrants, and changing economic factors. **Humanities requirement or RBA Upper Division elective**

<b>Title</b>	<b>Framing America</b>
<b>Author</b>	Frances K. Pohl
<b>ISBN</b>	978-0-500-29295-2
<b>Publisher</b>	Thames&Hudson
<b>Publication Date</b>	September 5, 2017
<b>Binding</b>	Trade Paper
<b>Type</b>	Print
<b>Price</b>	\$52.00
<b>Required</b>	
<b>Description</b>	We will be using volume 1.

BADM 499R

Social Media Marketing

CRN: 31467

Social Media Marketing would look at the ways in which marketing has changed to a new social media marketing from the old style of marketing. The course would look at using social media as a marketing tool and ways in which to improve social media marketing results. NO BOOK. **RBA Upper Division elective**

- Identify the basic concepts of Social Media Marketing.
- Identify and apply concepts related to a social media strategic perspective.
- Compare and contrast various social media networks.
- Identify and discuss social media content that engages.
- Identify and discuss social media listening.
- Identify and explain the ROI of social media on various businesses.
- Identify and discuss social media in today's organizations.

ENVS 399R

Environmental Science

CRN: 31470

This interdisciplinary natural science course is addressed to non-majors. The course bridges understanding of biology, chemistry, geography, human health and nutrition, and other aspects of natural sciences. An emphasis is on modern natural ecosystems as impacted by human activity on atmosphere, water and soil. Students learn about the fundamentals of energy and matter, cycles in nature, structure and functioning of ecosystems. Examples and case studies reinforce understanding of basics of environmental science and its practical applications. We use case studies of real human impact on soil, water, and atmosphere; industrial pollution, including oil spills, mutagens, pesticides, radioactive contamination. **Natural Science requirement or RBA Upper Division elective**

**Title** Introduction to Environmental Science

**Author** Zehnder et. al.

**ISBN** NA

**Type** Print

**Required**

**Description** This is an open source textbook found at: <http://oer.galileo.usg.edu/cgi/viewcontent.cgi?article=1003&context=biology-textbooks>

HLTH 399R

Stress Management & Self Awareness

CRN: 31498

Stress Management and self-awareness if designed to give students a primary understanding of stress, anxiety, anger, and other related psychology issues that can negatively affect people on a day-to-day basis. This course will explore the basis of stress, historical research and theory, effective coping strategies, and methods to best prevent future stresses. Other components of the class will include exploration of the history of the field of mental health and current trends in mental health professions. NO BOOK **RBA Upper Division elective**

PSYC 499R

Critical Thinking & Identifying Misinformation

CRN: 31474

In this course, students will critically examine allegedly factual claims purported by various sources of media, and learn how to navigate successfully a digital world laden with misinformation. NO BOOK. **Social Science requirement or RBA Upper Division elective**

- Apply critical thinking skills to information interpretation, creative problem solving, and self-reflection
- Identify misinformation, examine it's spread on social media, and dissect the role of biases
- Distinguish causation from correlation
- Recall various forms of misinformation and explain their qualities
- Expertly detect false claims, formulate reasoned arguments rejecting misinformation and apply skills to one's daily life.

This course will provide an examination of minority issues in American society. It will focus on helping students develop a conceptual understanding about complex and emotionally-charged issues of diversity. These issues include racism, sexism, classism, religious diversity and many other topics. Students are challenged to think about implications from research and to draw conclusions on their own. **Social Science requirement or RBA Upper Division elective**

<b>Title</b>	<b>Understanding Human Differences</b>
<b>Author</b>	Kent L. Koppelman; R. Lee Goodhart
<b>ISBN</b>	978-0-13-610301-1
<b>Publisher</b>	Allyn&Bacon, Incorporated
<b>Publication Date</b>	January 20, 2010
<b>Binding</b>	Trade Paper
<b>Type</b>	Print
<b>Price</b>	\$121.20
<b>Required</b>	