

# WVROCKS SUMMER CLASSES

5/25/21– 7/16/21

**Advisor/instructor approval needed to register, limit 2**

## Dimensions of Strategic Leadership

CRN 15338

BADM399R

In this course students will focus on leading through establishment of a shared vision, the art and skill of motivation, persuasion, and leading employees toward achieving the shared vision. Consideration will be given to change, structure, and processes necessary for attaining a shared vision within contemporary organizations.

**RBA upper division elective**

**Title** Leaders and the Leadership Process

**Author** Jon Pierce; John W. Newstrom

**ISBN** 978-0-07-813710-5

**Publisher** McGraw-Hill Education

**Publication Date** September 24, 2010

**Binding** Trade Paper

**Type** Print

**Price** \$114.10

**Required**

## Ancient Romance Novels

CRN 15340

ENGL399R

In this course students read ancient romance novels and analyze them for cultural understanding of the ancient and modern worlds. Romance novels were the most popular form of literature in the ancient world. Nonetheless, they had the same low status as romance novels today. By looking at these ancient stories we can investigate two phenomena: why what people like is not what is seen as important; how definitions of 'love' and 'romance' have changed over time. Since love is seen as a primary human emotion, seeing how expressions of love differ from one culture to another can reveal otherwise hidden social structures. By analyzing ancient romance novels along the axes of culture and emotion, we will more deeply understand both the ancient and modern worlds. Optional/Required Course Materials (QM Standard 4.6) Chariton: Chaereas and Callirhoe Achilles Tattius: Leucippe and Clitophon Longus: Daphnis and Chloe Heliodorus: An Ethiopian Romance You do not need to get a specific edition of these works, any will do. You can find free, online editions of all of them on WikiSource or Archive.org. If you find these translations difficult to understand, you may wish to pick up Reardon's Collected Ancient Greek Novels. It has more modern translations, and has been in print for a long time so you can find used copies on Amazon or Half.com for about \$15. **RBA General Education elective or upper division elective.**

## Orientation to Technology Applications

CRN 15343

CIS 399R

This course includes utilization of various computer software applications with emphasis on practical usage to produce graphic aids such as charts, brochures, spreadsheets, drawings and audio or video clips. **.RBA upper division elective.**

- Students will be able to explain how computers can be applied to the information processing needs of businesses and organizations.
- Students will be able to identify IT concepts, terminology, and techniques, which are frequently used.
- Students will be able to identify and classify the wide range of computer hardware and software available.
- Students will be able to utilize various software application packages often found in the business and education environment.
- Students will be able to utilize hardware and software for word processing and desktop publishing functions including creating documents, editing, and formatting documents in various simulated exercises.
- Students will be able to utilize spreadsheet software to correctly enter and verify data for record management purposes while maintaining data integrity.
- Students will be able to create functioning worksheets and workbooks, which can be used for data management, market research, work group functions, and as a means for importing and exporting data.
- Students will be able to integrate various software applications, including desktop publishing and spreadsheet management, to create a market survey, spreadsheet, and various graphical charts.
- Students will be able to explain whether cloud computing is safe or not, utilizing analytical reasoning.
- Students will be able to utilize open source software (OSS) program to create a project consisting of an analytical critique of OSS programs and documents that demonstrate the features of the OSS program.

<b>Title</b>	<b>New Perspectives Microsoft® Office 2016 Introductory</b>
<b>Author</b>	Ann Shaffer; Mark Shellman; Sasha Vodnik; Patrick Carey; June Jamrich Parsons; Daniel Ojalvo; Kathy Finnegan; Carol DesJardins; Katherine T. Pinard; Robin M. Romer; Lisa Ruffolo
<b>ISBN</b>	978-1-305-87917-1
<b>Publisher</b>	Course Technology
<b>Publication Date</b>	March 4, 2016
<b>Binding</b>	Spiral
<b>Type</b>	Print
<b>Price</b>	\$284.95
<b>Required</b>	

**Introduction to Human Communications    CRN 15339            COMM 399R**

This course examines the theoretical foundations of human communication through definitional analysis and examination of communication models, code elements and ethical considerations pertinent to communication in our society. This course provides the opportunity for each student to participate in interpersonal and public speaking presentations to develop his/her skills in interacting with others in both the personal and professional arenas. Please check with your participating institution to determine whether this course is offered on your campus and when it will be offered. **RBA General Education elective or upper division elective.**

**Title**            **Communication**  
**Author**        Steven A. Beebe; Susan J. Beebe; Diana K. Ivy  
**ISBN**            978-0-13-375382-0  
**Publisher**     Pearson Education  
**Publication Date** January 28, 2015  
**Binding**        Trade Paper  
**Type**            Print  
**Price**            \$166.20  
**Required**  
**Description**    This book is available in a Kindle version for \$72.32, to rent for \$53.65, and used.

**Practical Math                            CRN 15341                            MATH399R**

The course covers contemporary topics and shows the power of mathematics by presenting applied math concepts in fields such as manufacturing and distribution, finance, technology and sustainable growth. This course, designed for non-math majors, does not require a prohibitive amount of prerequisite mathematical knowledge (i.e. Calculus or other upper level mathematics). It's focus in on the practical side of mathematics used in the real world. Topics to be covered include: Graph Theory, Management Science, Identification Numbers, Transmitting Information and Cryptography, and Geometric Growth. **RBA Math General Education requirement or RBA upper division elective.**

**Title**            **For All Practical Purposes**  
**Author**        Consortium for Mathematics and Its Applications (COMAP) Staff  
**ISBN**            978-1-4292-0900-7  
**Publisher**     W. H. Freeman&Company  
**Publication Date** October 31, 2008  
**Binding**        Trade Cloth  
**Type**            Print  
**Price**            \$136.00  
**Required**  
**Description**    This edition is available for a lower cost from various online retailers.

In this course, student will examine factors affecting consumer decisions of individuals and families, and consumer issues such as consumer protection, legislation and regulation, and consumer fraud. We are all consumers of goods, services, and environments. Whether it is using our mobile phones or selecting food items at the grocery store, we consume every day and in every part of our lives. The goal of this course is to educate learners to become independent, discriminating, and informed consumers. It seeks to provide all students with knowledge and insight into the conditions of being a consumer in a complex, multi-faceted society by providing basic knowledge in areas such as consumer legislation, personal finances, economics, advertising and persuasion, consumption and the environment, global resources, housing, clothing, price and quality, diet and health. **RBA General Education elective or upper division elective.**

<b>Title</b>	<b>Consumer Economics</b>
<b>Author</b>	Elizabeth Goldsmith
<b>ISBN</b>	978-1-138-84658-6
<b>Publisher</b>	Routledge
<b>Publication Date</b>	July 29, 2016
<b>Binding</b>	Trade Cloth
<b>Type</b>	Print
<b>Price</b>	\$105.00
<b>Required</b>	