

Student Affairs BOG Report

June 16, 2022

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Professional Acknowledgments

The Making a Difference Award was given to a staff member who has demonstrated a commitment to inclusivity, social justice, diversity, and equity. This was someone who has been a change agent working to improve the well-being of the Shepherd University community. **Annie Lewin**, Director of Social Equity, Inclusion and Title IX, was the winner of the 2022 Making a Difference Award.

The Excellent Service to Students Award recognizes a distinguished staff member who has shown their enthusiastic support of Shepherd students. The 2022 Excellent Service to Students Award was presented to **Rachael Meads**, Assistant Director of Student Engagement.

The international honor society of **Phi Kappa Phi** continued to recognize and encourage superior scholarship in all fields. **Melanie Ford** presented the keynote speech for this year's induction. For more information on Phi Kappa Phi, visit this [website](#).



Pictured L-R: Annie Lewin, President Hendrix, Rachael Meads, President Hendrix, Melanie Ford, Dr. Michael Groves

Accessibility Services

ACCOMMODATE - ACCESSIBILITY SOFTWARE

Implementation of Simplicity's Accommodate software for accessibility services is progressing and the authentication of users as well as data exchange is scheduled to be completed by the end of June. Educational trainings about this software for faculty and students will roll out prior to the fall term.

STATISTICS FOR ACCESSIBILITY SERVICES

Although Shepherd has seen a decline in enrollment over the last five years, the number of students registered with the Accessibility Services office has remained consistent. The office has averaged 350 students per term who access accommodations and average approximately 300 proctored exams per term. Accessibility Services continues to explore ways to better support both students and faculty.

Campus Student Conduct

Updates and revisions approved by the Student Life Council were made to the *Student Code of Conduct* in the [Student Handbook](#). Policies were edited and re-ordered to make it easier to understand where similar policies are grouped together.

Counseling Services

The ACHA NCHA (American College Health Association/National College Health Assessment) Survey was sent to 600 students from March 20 to April 8. The survey assesses many aspects of students' health including general wellness, substance use, sexual behavior, as well as mental and physical health.

- 121 students completed the survey.
- Results show that anxiety, depression, stress, and food insecurity were challenges for students with at least 30% of students indicating at least one of these categories impacted them over the last year.
- 35% of students utilized psychological or mental health services, with 42% of those respondents using on-campus health or counseling centers, further enforcing the importance of the Shepherd University Health Center and Counseling Services.
- In many areas of the survey, transgender and non-gender conforming students experienced challenges relating to health, wellbeing, and safety at a higher rate than Cis men and Cis women.

Shepherd University's Counseling Services welcomed Kelli Manzano, LICSW to our team on Monday, April 25th. Kelli brings a wealth of knowledge and years of experience to the team and is an alumni and former adjunct faculty member of the Social Work Program. Kelli's areas of expertise include trauma informed care, gender-expansive care, substance use treatment and training/professional development.

Counseling Services is creating "The Well - A Space to Fill Your Cup," a permanent installation located on the ground floor of Gardiner Hall that will be used for additional programming including, self-directed stress reduction and support groups for students. Materials for "The Well" were purchased through the HEPC Campus Mental Health Grant.

EVALUATION OF SERVICES

Counseling Services focuses on providing student-centered assessment, direct support, education, and consultative services in the areas of mental health and wellness. An assessment, *Counseling Services Evaluation of Services*, was distributed to students in effort to learn how our services support students.

Student Quotes from Survey

"I have encouraged five of my friends to utilize this [Shepherd University's Counseling Services]. This office does an incredible job at helping to relieve negative feelings and help students grow. I would

recommend specifically Wendy (as this was my counselor) to anyone! It changed my entire experience at Shepherd for the better.”

“She was always supportive and flexible with me. She listened and made me feel like I wasn't alone in the darkest of my moments at Shepherd. She was a fabulous support system and helped me to be able to cope with hardships and assault.”

“When I first came to Shepherd, I had been dealing with anxiety rather than coping with it in a healthy manner with techniques that actually work and help. I’ve since learned so much more about how my anxiety functions and how I function.”

Survey Results from students who utilized Counseling Services

Q7. Please select the answer that best reflects your experience with counseling services. - It was easy to request an appointment through Ram Pulse.

| Count | Percent | |
|-------|---------|---------------------------|
| 14 | 60.87% | Strongly Agree |
| 7 | 30.43% | Agree |
| 1 | 4.35% | Neither Agree or Disagree |
| 1 | 4.35% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q8. Please select the answer that best reflects your experience with counseling services. - The counselor created a safe environment to share my concerns.

| Count | Percent | |
|-------|---------|---------------------------|
| 20 | 86.96% | Strongly Agree |
| 3 | 13.04% | Agree |
| 0 | 0.00% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q9. Please select the answer that best reflects your experience with counseling services. - The counselor was knowledgeable about my issues.

| Count | Percent | |
|-------|---------|---------------------------|
| 17 | 73.91% | Strongly Agree |
| 6 | 26.09% | Agree |
| 0 | 0.00% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q10. Please select the answer that best reflects your experience with counseling services. - Working with the counselor helped me to feel better about myself.

| Count | Percent | |
|-------|---------|---------------------------|
| 16 | 69.57% | Strongly Agree |
| 7 | 30.43% | Agree |
| 0 | 0.00% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q11. Please select the answer that best reflects your experience with counseling services. - Counseling helped me with my personal relationships.

| Count | Percent | |
|-------|---------|---------------------------|
| 14 | 60.87% | Strongly Agree |
| 7 | 30.43% | Agree |
| 2 | 8.70% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q12. Please select the answer that best reflects your experience with counseling services. - Counseling helped me improve my coping skills.

| Count | Percent | |
|-------|---------|---------------------------|
| 15 | 65.22% | Strongly Agree |
| 7 | 30.43% | Agree |
| 1 | 4.35% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q13. Please select the answer that best reflects your experience with counseling services. - Counseling has helped with supporting my academic success.

| Count | Percent | |
|-------|---------|---------------------------|
| 16 | 69.57% | Strongly Agree |
| 3 | 13.04% | Agree |
| 4 | 17.39% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q14. Please select the answer that best reflects your experience with counseling services. - Working with my counselor helped me meet my goals for treatment.

| Count | Percent | |
|-------|---------|---------------------------|
| 15 | 65.22% | Strongly Agree |
| 7 | 30.43% | Agree |
| 1 | 4.35% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q15. Please select the answer that best reflects your experience with counseling services. - I would recommend counseling services to a friend.

| Count | Percent | |
|-------|---------|---------------------------|
| 19 | 82.61% | Strongly Agree |
| 4 | 17.39% | Agree |
| 0 | 0.00% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | | Respondents |

Q16. Please select the answer that best reflects your experience with counseling services. - Overall, I was satisfied with my counseling experience.

| Count | Percent | |
|-------|-------------|---------------------------|
| 20 | 86.96% | Strongly Agree |
| 3 | 13.04% | Agree |
| 0 | 0.00% | Neither Agree or Disagree |
| 0 | 0.00% | Disagree |
| 0 | 0.00% | Strongly Disagree |
| 23 | Respondents | |

[Office of Social Equity, Inclusion, & Title IX Events](#)

MINDFUL EARTH DAY CELEBRATION

The Shepherd community came together to acknowledge the Indigenous origins of the land, express gratitude for Mother Earth, shed the traumas of the past two years, and set intentions moving forward, embracing our natural capacity for empathy and strengthening the resilience of our community. The event included a mindfulness activity for hope and healing, utilizing spoken word, drumming, song, and movement. Student leaders shared plants, information on sustainability, and resources to take action for environmental and gender justice.

ATHLETICS COACHES AND STAFF TRAINING

NCAA Policy on Campus Sexual Violence requires that institutions engage in annual and ongoing comprehensive prevention education for all Athletic administration, staff, and students. These trainings highlighted prevention, intervention, and response/resolution for harassment and violence. Topics covered included boundaries, communication, consent, digital awareness, healthy relationships, power dynamics, ethics, equity, and respect.

[Office of Student Activities / Leadership & Fraternity and Sorority Life \(FSL\)](#)

STUDENT ACTIVITIES

In the month of April, our campus held 182 events for the Shepherdstown and Shepherd University Community.

LEADERSHIP

On May 16-18, the newly elected Student Government Association Executive Board attended the statewide Student Leadership Conference sponsored by the Higher Education Policy Commission. This two and a half day conference included trainings, workshops, and networking with student leaders from across the state. In addition to attending the conference, Shepherd played a lead role in the conference planning committee, which included Assistant Director of Student Engagement, Rachael Meads, Associate Vice President for Campus Services, Jack Shaw, CSDA graduate students, Michaela Sencindiver and Cat Priddy, and Vice President for Student Affairs, Holly Morgan Frye. In addition to Shepherd playing a pivotal role in the planning committee, various Shepherd employees, students, and graduate assistants led workshops, icebreakers, presented, and served as host and MC for the event.



ACADEMIC ACHIEVEMENT

The Office of Student Activities and Leadership is proud to announce the great strides our eleven Fraternity and Sorority chapters have made toward academic excellence. The collective average of all students in our eleven FSL chapters has risen to 3.25 cumulative grade point average. 44 students out of 179 (25%) who are in Fraternity and Sorority Life earned a 4.0 term GPA in the spring of 2022 term.

FRATERNITY AND SORORITY LIFE AWARDS 2021-2022

Each year Shepherd's 11 Fraternity and Sorority Life (FSL) Chapters are recognized for outstanding achievements and accomplishments in scholarship, service, philanthropy, and campus involvement through the FSL Awards and Chapter of Excellence programs. This year, 10 of our 11 chapters met Chapter of Excellence benchmarks. Alpha Phi Omega, Alpha Sigma Tau, Delta Sigma Pi, Delta Zeta, Sigma Sigma Sigma, and Tau Kappa Epsilon all earned the highest level possible as Gold Award winners while Lambda Chi Alpha, Phi Mu Alpha Sinfonia, and Sigma Alpha Iota, and Theta Xi all received the Blue award. All these chapters either maintained or improved their standing from the previous year.

This year's FSL Award recipients included:

- Chapter of the Year - Tau Kappa Epsilon Fraternity
- Greek Woman of the Year - Susan Harris (Sigma Sigma Sigma Sorority)
- Greek Man of the Year - Christopher Silka (Tau Kappa Epsilon Fraternity)
- Chapter President of the Year - Abby Bowman (Sigma Sigma Sigma Sorority)
- Outstanding Panhellenic Council Member of the Year - Ciara Scafide (Delta Zeta Sorority)
- Outstanding Interfraternity Council Member of the Year - Sullivan Steele (Theta Xi Fraternity)
- Spirit Week Competition Overall Winners - Sigma Sigma Sigma Sorority



PHILANTHROPY AND SERVICE

During the 2021-2022 academic year, the 181 students in FSL chapters raised \$4,500 for their philanthropic organizations, hosted dozens of awareness raising events, and volunteered for more than 1,622 hours of hands-on direct service.

SUMMER LEADERSHIP TRAINING

Members of Phi Kappa Tau fraternity travelled to Oxford, Ohio to attend their chapter's national growth summit. Alpha Sigma Tau sorority will be traveling to Tampa Bay Florida, and Sigma Sigma Sigma will be traveling to Virginia Beach for their respective national conferences in June. These will be the first national conferences held for these organizations in over two years.

Orientation

Summer 2022 Orientation will be hosting seven orientation sessions for incoming students during June and July. Five will be in person and two will be virtual. During these one-day programs, students are meeting peers, discussing courses for the fall with a faculty advisor, and learning about Shepherd in fun and interactive ways. Family members/guests participated in their own program featuring presentations from key staff about how Shepherd can support their students.

Student Success Center

SHEPHERD SUCCESS ACADEMY

- **61%** of Shepherd Success Academy (SSA) students ended the semester in Good Academic Standing with a **2.32** average GPA. Comparatively, only **37%** of Sample B students (those who were invited to SSA but did not participate) ended the semester in Good Academic Standing, with a **1.59** average GPA.
- The Fall-to-Fall persistence rate for the SSA cohort was **66%** compared to Sample B's persistence rate of only **32%**. Shepherd's most recent available overall Fall-to-Fall persistence rate is **66.2%** for first-year students, placing SSA on par with the University.
- 25% of the incoming, first-year students fit the criteria to participate in the Student Success Academy. Our goal was to have 50 students registered with SSA by August. We currently have 41 commitments for fall 2022.

SHEPHERD ATHLETIC SUCCESS PROGRAM

- In the first year of the Shepherd Athletic Success Program (SASP), students who met with an Athletic Success Coach had a 20% increase in their cumulative GPA than those who did not.
 - **91%** of student-athletes who participated in the Student Athletic Success Program ended the semester in Good Academic Standing with an average GPA of **2.4**.
 - Comparatively, **56%** of Sample B (invited to SASP but did not participate) ended the semester in Good Academic Standing with a **2.06** average GPA.
- The Fall-to-Fall persistence rate for SASP participants is **82%** compared to Sample B's **63%**.

INTERNATIONAL AND VETERAN SUPPORT SERVICES

- 19 exam packs were handed out to Veterans in person and 100 were mailed out to Veterans that were not able to pick them up in person. The exam packs included supplies to help students through exams, such as pencils, scantrons, green books, etc.
- There are currently four international graduate students on Optional Practical Training (OPT) working in their fields of study in the United States and currently six undergraduate international students on OPT.

Social Media and Marketing

The Student Affairs's Facebook page gained 21 additional followers in the month of April for a total of 1,336 and is up to a reach of 30%. Instagram increased followers by 10 for a total of 1,291 followers and profile visits increased up to 40%. In the upcoming year, Student Affairs is looking to use Twitter and TikTok to engage students more.

Some pictures are hyperlinked for more information.





Student Community Services and Special Initiatives

Our campus dedicates time to serving our Shepherdstown and Shepherd University community. Below you will find a few numbers related to hours spent in the community. Our summer efforts will be spent teaming up with Student Leadership to plan our annual Day of Service. The two programs supporting the Day of Service will be *Emerging Leaders in Service* for incoming students and our *Engaged Leaders in Action* for returning students, which will kick off in August 2022.

- Community Service on the Go - 10 hours
- Ram Pantry weekly volunteer - approximately 40 hours
- Ram Pantry bi-weekly volunteer - approximately 20-30 hours
- Spring into Service - 4 hours
- Emerging Leaders in Service - 4 hours
- Wishmakers Glow Run - 2 hours for the event, at least 10 hours for planning among SGA, PB, and FSL.