

# Student Affairs BOG Report

## September 15, 2022

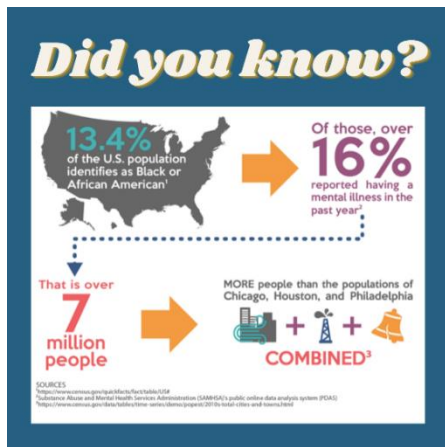
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**\*\* Click each section header throughout this document to navigate to external websites associated with our division.**

The below images were tagged in social media posts by the division's Instagram and Facebook accounts between June and August 2022.





## Register in Bio

**EMERGING LEADERS ATTEND**  
**AUGUST 16 - 18, 2022**

*Move in Early*  
*Connect with Peers*

*T-shirts, Certificates*  
*Free Meals and More*

**LEADERS IN ACTION ATTEND**  
**AUGUST 15 - 18, 2022**

**SHEPHERD UNIVERSITY STUDENTS**

## Check This Out!

## Student Employment

*Opportunities at Shepherd University*

**"THE BEST WAY TO FIND YOURSELF IS TO LOSE YOURSELF IN THE SERVICE OF OTHERS."**

**- MAHATMA GANDHI**

## Shepherd Serves.

**Shepherd UNIVERSITY Student Affairs**

**Listen LEARN ENGAGE**  
 — A STUDENT-LED INSTITUTE INITIATIVE

**Activity time!**

3 Get together with your team  
 10 minutes with your team  
 10 minutes with your team  
 10 minutes with your team

**Shepherd UNIVERSITY**  
**engaged leaders**  
 in action

**Shepherd UNIVERSITY**  
**emerging leaders**  
 in service

**BOTELER HALL 103**

**HOURS OF OPERATION** } **MONDAYS: 9 AM - 12 PM**  
**THURSDAYS: 3 PM - 6 PM**

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## Accessibility Services

Accessibility Services provided faculty and students access to videos and documents to further their understanding of the new **Accommodate** software. Additionally, the staff presented to the Deans Council and at the new faculty orientation in August. Later in August, further training was scheduled for the School of Nursing and the College of Science, Technology, Engineering, and Mathematics.

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## Counseling Services

- Counseling Services is excited to announce the award of a \$5,000 grant through the West Virginia Higher Education Policy Commission for Campus Mental Health. This funding will be combined with last year's award to create additional spaces on campus for mental health and wellbeing programming and the promotion of self-directed wellness skill building for students. Counseling Services is also excited to share the creation of ***The Well***, located on the ground floor of Gardiner Hall. ***The Well*** will house Mindful Mondays, support groups, a space for relaxation and reflection, and an adjacent outdoor patio providing a space for students to relax and connect with nature.
- There is an active search underway for a fourth counselor. Candidate interviews will be scheduled with the goal to hire as soon as possible.
- Counseling Services trained Hall Director's and Resident Assistants in *Trauma Informed Care*, the *Nurtured Heart Approach*, and supporting students in distress. They presented at *Convocation & New Student Welcome*, the International Student Orientation, Level 1 Nursing Orientation, and New Faculty Orientation on the following: What Counseling Services offers, Getting connected on campus, Self-care, Boundaries and nurturing healthy relationships.

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## Dean of Students

- Student Affairs is proud to announce that Jacob Mellow's title has been changed to Dean of Students after serving as the Coordinator for Student Conduct since spring of 2018 and fulfilling much of the role since that time.
- The Director of Counseling Services and Dean of Students completed a 32-hour training course in July titled *SAPST: Substance Abuse Prevention Skills Training*. These skills will be implemented in upcoming initiatives and events throughout the semester in connection with ***The Well***.
- On September 8, several members of the Division of Student Affairs and Shepherd University Police Department participated in "Save A Life Day" by training members of the campus community on the use of Naloxone. Kits were provided along with the training in an effort to reverse opioid overdoses.

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## Health Center

- The Health Center continues to monitor all communicable diseases, including new COVID variants, Monkeypox, and the seasonal flu and the potential effects on our campus.
- Plans are underway to hold vaccination clinics on campus for both COVID and influenza.
- The Health Center will be enforcing the policy for students to provide immunization records. Students who do not provide proof of immunizations will have a hold placed on their account.

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## Office of Social Equity, Inclusion, Title IX, and Multicultural Student Affairs

- **Multicultural Leadership Team (MLT) Retreat:**
  - MLT was established in 1991 for the purpose of developing a diverse and multicultural group of student leaders that strive to engage the campus community through awareness, advocacy, and action for social change. The annual MLT Retreat was held on September 2 where students learned the foundations of equity, inclusion, and social action, along with other related skills to implement throughout the year. This year, members of the team participated in a cookout/campfire engaging at Tabler Farm and worked together as they prepared to act as a team of leaders on campus and in the community.
- **Sexual Wellness & Empowerment Week:**
  - During the week of September 6, events will be hosted, such as, sexual health/consent bingo, a documentary about Sex Education in the United States, and a panel discussion on sexual communication, media influence, and youth to adult education on sex, intimacy, and sexuality. Several small group discussion opportunities will take place throughout the week to engage different populations of students on campus.
  - Bystander Intervention Training for students, in collaboration with EPEC was held on September 7. This training was developed specifically to equip West Virginia students with the knowledge and tools they need to help prevent violence on campuses and to keep our communities safe. The curriculum accomplishes this by taking an active bystander approach to prevent sexual violence.
- The Office of Social Equity, Multicultural Student Affairs and Title IX was approved for the Diversity and Equity grant from the West Virginia Higher Education Policy Commission and the West Virginia Council for Community and Technical College Education. These funds will enable Shepherd to
  - enhance a diverse range of social justice initiatives designed to facilitate cultural and identity awareness;
  - celebrate differences;
  - continue campus training on issues of equity, inclusion, and respect; and
  - provide advocacy to support historically underrepresented, underserved, and marginalized populations on our campus and in our community.

Activities made possible by this grant will encourage civility, promote equity and respect, reinforce the importance of building bridges of understanding, and foster a welcoming, inclusive environment for Shepherd students, faculty, staff, and community to thrive.

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## Office of Student Activities, Leadership & Fraternity and Sorority Life (FSL)

- From Monday, August 15 through Thursday, August 18, twenty-three returning students participated in the new leadership program titled **Engaged Leaders in Action**. Participants learned ways to understand what emotional intelligence looks like in a leader, what virtues are important to leaders, and how to implement team building or icebreaker activities into their weekly interactions with an organization. The group then helped lead the **Emerging Leaders in Service** program.
- On Tuesday, August 16 through Thursday, August 18, thirty-five new students participated in the established **Emerging Leaders in Service** program. Participants learned about the social change model, importance of service and different ways to serve, as well as how to set goals, create boundaries, and communicate intentionally. Staff from the Division of Student Affairs and the Stubblefield Institute's *ListenLearnEngage* Initiative led the group.



- On Wednesday, August 17, more than 60 Shepherd students and faculty and staff volunteers participated in Shepherd's annual pre-Orientation **Day of Service** program contributing more than **360 hours of volunteer service** to a variety of non-profit agencies in our local community. A long-standing Shepherd tradition, Day of Service places teams with community agencies to learn about the impact of service and help make a difference in our community. Sites included:
  - Morgan's Grove Park
  - Shepherdstown's community parks
  - Shepherdstown Community Club's War Memorial Building
  - Tabler Farm
  - Shepherdstown Fire Department
  - Sam Michael's Park
  - Yankauer Nature Preserve
  - Shepherdstown Shares
  - Corporation of Shepherdstown and more.

The program was planned by the Division of Student Affairs in partnership with the Stubblefield Institute's *ListenLearnEngage* Initiative.

- **Welcoming Students Back:**
  - From August 19-27, the Office of Student Activities and Program Board sponsored **Welcome Week** events including an
    - outdoor movie,
    - Bookstore gear BINGO,
    - free play night in Games Zone of the Student Center, E
    - Explore Shepherdstown event at Rock Hill Creamery,
    - Commuter student welcome event in the Commuter Lounge, and
    - an indoor movie night.
  - The Office of Student Activities and Leadership held the annual **Student Involvement Fair** on Wednesday, August 31. This annual event showcases Shepherd's diverse range of student groups as well as engagement and volunteer opportunities. The program provides opportunities for students to meet and connect with service opportunities, academic groups, and leadership opportunities. More than 55 student groups were represented at the event.

#### FRATERNITY AND SORORITY LIFE

- **Panhellenic Chapters Invest in Values-Based and Inclusive Recruitment Training:**
  - On August 3, representatives from all three of Shepherd's Panhellenic sororities participated in a day-long recruitment training focused on how their chapters can diversify their membership and ensure that all women feel welcome in their values-based, inclusive communities.
  - Shepherd's Fraternity and Sorority Life chapters in partnership with Order of Omega Greek Honor Society sponsored a free cookout for all students on Potomac Place Lawn on Thursday, Sept. 1 as the kickoff to fall formal recruitment.
  - Shepherd's Panhellenic Association sponsored formal recruitment events from Sept. 2 through 14, including nights dedicated to showcasing all three of our Panhellenic sororities' values, philanthropies, sisterhood, and traditions.
  - The professional and service fraternities of Delta Sigma Pi, Sigma Alpha Iota, and Alpha Phi Omega as well as our five Interfraternity Council chapters hosted a variety of informational, social, and philanthropy events during the month of September to introduce students to the power of fraternal organizations. All of Shepherd's chapters look forward to welcoming many new members to our community.

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## Student Success Center

The Student Success Center has continued to adapt and evolve to meet the needs of our students in several ways: through grants, generous funding from donors, and becoming more visible. Two years ago, the Student Success Center relocated to an office suite just outside the Ram's Den where students can quickly access the space and use the free resources available to them. There has been a continuous goal of increasing the reach to different populations to help support and retain all students. Because of the President's Club, the Center has been able to make great progress toward this goal. The Student Success Center was generously provided \$10,000 from the President's Club that will support the increased numbers of incoming students by allowing more areas for success coaches to meet with students, hold study groups, and have a quiet place for individuals to work, attend online class(es), or study by themselves. Additionally, this support will provide growth to the **Peer Success Leader Program** with a place for student meetings, event planning, and building connections and community.

- **SHEPHERD SUCCESS ACADEMY**

- The Student Success Center reached its goal of registering 50 incoming students into the Shepherd Success Academy (SSA) for Fall 2022.
- At the end of Convocation and New Student Welcome, the Student Success Center hosted a Welcome Meeting for new SSA students featuring the team of Success Coaches and a panel with previous SSA students to answer questions and share experiences.

- **ORIENTATION**

- Across five sessions in June, and two virtual sessions in July and August, approximately 684 incoming students registered for classes. This was our most involved Orientation season since prior to COVID-19.
- The Orientation Team, including 10 A-Team Peer Orientation Leaders and two practicum students, hosted interactive "Get Ram Ready" sessions, in-depth parent sessions with presentations from various staff and administration, and an Information Fair to learn about campus resources.

- **PEER SUCCESS LEADERS**

- Peer Success Leaders (PSLs), both returning and new, attended a group training in September to discuss ways to support students through one-on-one meetings. We have students from a variety of majors including, Biology, Psychology, English, Environmental Science, and Music Education. The Student Success Center looks to add more PSLs to broaden our reach to different groups of students.

- **INTERNATIONAL AND VETERAN STUDENT SUPPORT PROGRAM**

- Mary Beth Myers, Success Coach for Veterans and International Students, joined the community coalition for Veterans Suicide Prevention that was formed this summer. Additionally, she participated in the SAVE training on September 1.
  - S-signs of suicidal thinking
  - A-Ask the question
  - V- Validate the experience
  - E-Expedite getting help

- Myers collaborated with the Director of International Student Affairs over the summer to plan an International Student Orientation for new international students and presented on the Student Success Center and its services.
- [BEACON](#)
  - Hannah Williams-McNamee, Assistant Director of the Student Success Center, and Melanie Ford, Principal Systems Analyst, have implemented new strategies and enhanced processes for Beacon, our Early Alert System. They have presented and conducted trainings for faculty and staff including new faculty, the Provost, Deans Council, and at three college meetings with more underway. This will allow for better communication between staff and faculty for at risk students to increase retention and provide clearer data for more focused interventions.

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## Student Community Service

In early August, the Student Community Service staff along with students from Student Government Association, Women's Soccer, and Men's Soccer hosted a car wash in support of raising the remaining funds necessary to grant Piper's Wish through the Make a Wish program. The goal is to receive two more Make-A-Wish kids during the 2022-2023 academic year.

New events requesting volunteers can be found on RamPulse.

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## Technology, Social Media, and Marketing

Students are directed to use an App called "Corq" to find campus and local events. Students will use their Event Pass to "sign in" at events. This will increase our data on involvement as well as for safety purposes. Hosts can quickly see attendance totals through the Check-In App or through RamPulse.

As of August 30, the Student Affairs' Facebook page gained 120 additional followers for a total of 1,456 and our reach is up **59.7%**. Instagram increased followers by 24 for a total of 1,315 followers and our reach is up **54.5%**. Profile visits are also up **338.5%** and **113.9%** for Facebook and Instagram in the last month. Our Division's Twitter account has been more active, increasing profile visits by **400%** and followers to 646. One of our goals is to continue to increase followers.

Student Affairs has recently hired a Social Media intern who will focus on video content as well as student interactions with our accounts.

Student Affairs' social media account recently highlighted the following:

- Mental health resources
- BIPOC Mental Health Month
- Ram Pantry Hours
- ELS and ELA programs
- Ramboree