


CURRICULUM FOR MAJOR IN BUSINESS ADMINISTRATION

CONCENTRATION: ENTREPRENEURSHIP



CATALOG 2022-2023

SPECIFIC UNIVERSITY CORE CURRICULUM (9-10 credits)	SEMESTER	BUSINESS CORE REQUIREMENTS (36 credits)	SEMESTER
ECON 205 Principles of Macroeconomics * (CK, GL)		ACCT 201 Principles of Financial Accounting I	
ECON 206 Principles of Microeconomics (CK, GL)		ACCT 202 Principles of Financial Accounting II	
MATH 105 College Algebra		FINC 300 Introduction to Financial Management	
OR MATH 108 Precalculus		BADM 310 Principles of Management	
OR MATH 154 Finite Mathematics		BADM 312 Business Law I	
OR MATH 155 Discrete Structures		BADM 224 Business Statistics	
OR MATH 205 Calculus with Applications		BADM 323 Human Resources and Business Ethics	
OR MATH 207 Calculus I		BADM 338 Business Information Systems	
BUSINESS CORE REQUIREMENTS INNOVATIVE COURSES (3 credits)	SEMESTER	BADM 340 Principles of Marketing	
Select ONE with assistance from your advisor.		BADM 345 Business Communications	
BADM 311 Exploring Entrepreneurship (ENTR)		BADM 359 International Business	
*BADM 311 is required for Entrepreneurship Concentration		BADM 407 Business Strategy & Policy	
		BUSINESS CORE REQUIREMENTS QUANTITATIVE COURSES (6 credits)	SEMESTER
BUSINESS CORE REQUIREMENTS ELECTIVE COURSE (3 credits)	SEMESTER	Select TWO with assistance from your advisor.	
Select ONE with assistance from your advisor.		ACCT 305 Managerial Accounting (MGMT)	
BADM 150 Introduction to Business		ACCT 405 Advanced Cost Accounting	
OR BADM 100+ course		BADM 309 Fundamentals of Risk Management (FP)	
OR ACCT 100+ course		BADM 315 Quantitative Methods	
OR ECON 100+ course		BADM 415 Operations and Production Management	
OR FINC 100+ course		BADM 432 Introduction to Project Management	
		BADM 450 Business Analytics	
		ECON 340 Applied Econometrics	
ENTREPRENEURSHIP CONCENTRATION REQUIREMENTS		MINOR COURSEWORK	
ENTREPRENEURSHIP CONCENTRATION (12 credits)	SEMESTER	MINOR (15-18 credits)	SEMESTER
REQUIRED COURSES		Select with assistance from your advisor.	
BADM 370 Entrepreneurial Organization and Financing			
BADM 411 New Venture Creation			
Select ONE with assistance from your advisor.			
BADM 350 Retailing			
OR BADM 360 Marketing of Services			
Select ONE with assistance from your advisor.			
BADM 366 Professional Selling			
OR BADM 396 Marketing Research			
CORE CURRICULUM WORKSHEET ON BACK		SCAN HERE FOR PDF VERSION	

2022-2023 Core Curriculum Worksheet

TIER ONE (should be taken in the first two years)

MATHEMATICS (MA) (3-4 credits)	SEMESTER	SCIENCES (LS) (8 credits)	SEMESTER
Appropriate placement score required.		Select ONE sequence with assistance from your advisor.	
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MATH 101 Fundamental Mathematics		BIOL 103 and 104 General Biology I & II	
MATH 105 College Algebra		BIOL 211 and 212 Fundamentals of Biology I & II	
MATH 108 Precalculus		BIOL 225, 227 & 226, 228 Human Anatomy & Physiology I & II	
MATH 154 Finite Mathematics		CHEM 101, 101L and 102, 102L Chemistry in Society I & II	
MATH 155 Discrete Structures		CHEM 120, 120L and 122, 122L College Chemistry I & II	
MATH 205 Calculus with Applications		CHEM 207, 207L and 209, 209L General Chemistry I & II	
MATH 207 Calculus I		ENVS 201, 201L and 202, 202L Environmental Science I & II	
MATH 314 Statistics		GSCI 101 and 102 Astronomy I & II	
		GSCI 103 and 104 General Physical Science I & II	
WRITTEN ENGLISH (6-7 credits)	SEMESTER	PHYS 201, 201L and 202, 202L College Physics I & II	
Appropriate placement score required.		PHYS 221, 221L and 222, 222L General Physics I & II	
Select with assistance from your advisor.		HISTORY (3 credits)	SEMESTER
ENGL 101S Writing & Rhetoric I-Studio		Select ONE with assistance from your advisor.	
OR		HIST 100 History of Civilization: Asian Traditions	
ENGL 101 Writing and Rhetoric I		HIST 101 History of Civilization: Ancient Worlds	
AND		HIST 102 History of Civilization: Early Modern	
ENGL 102 Writing and Rhetoric II		HNRS 102 Honors History of Civilization	
All students must achieve a "C" or better in each of these courses		HIST 103 History of Civilization: The Modern World	
FIRST YEAR EXPERIENCE (FY) (1-3 credits)	SEMESTER	HIST 110 The Western Tradition to 1400	
University FYEX courses OR Departmental FYEX courses		HIST 120 Medieval World Civilizations, 400CE-1400CE	
FYEX 101 First-Year Seminar		HIST 124 The Atlantic World, 1450-1850	
FYEX 102 First-Year Interest Group		HIST 128 The Age of Revolution, 1750-1950	
RECR 199 Sport 101		HIST 130 World History in the 20th Century	

TIER TWO (should be taken in the first three years)

Students must complete one course for each of the following: civic knowledge & engagement (CK); global understanding & respect (GL); multiculturalism & diversity (MD).

HUMANITIES (HM) (6 credits)	SEMESTER	SEMESTER
Select TWO with assistance from your advisor		
APST 358 Appalachian Literature (CK)		ART 303 Introduction to African Art (GL)
COMM 202 Fundamentals of Speech (GL, MD)		HIST 201 U.S. to 1865 (CK)
COMM 203 Communication & New Media (CK)		HIST 202 U.S. from 1865 to Present (CK)
ENGL 204 Intro. to American Literature (MD)		HIST 203 U.S. & the World (CK, GL)
ENGL 208 Intro. to World Literature to 1660 (GL)		HIST 315 U.S. Women to 1869 (MD)
ENGL 209 Intro to World Literature since 1660 (GL)		HIST 316 U.S. Women since 1869 (MD)
ENGL 216 Literature in Context (GL, MD)		HIST 340 Modern Asian History through Literature (GL)
FREN 203 Intermediate French I (GL)		HIST 351 African Amer. Hist. to 1865 (MD)
FREN 204 Intermediate French II (GL)		HIST 352 African Amer. Hist. since 1865 (MD)
GERM 203 Intermediate German I (GL)		HNRS 205 Honors Literature & Culture (GL)
GERM 204 Intermediate German II (GL)		JOUR 204 Introduction to Journalism (CK)
SPAN 203 Intermediate Spanish I (GL)		PHIL 208 Survey of Philosophy (CK)
SPAN 204 Intermediate Spanish II (GL)		PSCI 350 Debate & Forensics (CK)

TIER TWO (should be taken in the first three years)

ARTS (AR) (3 credits)	SEMESTER	SOCIAL SCIENCES (SO) (9 credits)	SEMESTER
Select ONE with assistance from your advisor		Select THREE with assistance from your advisor	
APST 343 Appalachian Music and Ethnomusicology (MD)		ANTH 203 Introduction to Anthropology (GL, MD)	
APST 345 The Art of Storytelling & Appalachian Folklore (MD)		APST 256 Appalachian Culture (MD)	
ART 103 Introduction to Visual Art (GL)		ECON 123 Contemporary Economics * (CK, GL)	
ENGL 215 The Art of Literature (GL, MD)		ECON 205 Principles of Macroeconomics * (CK, GL)	
ENGL 271 Forms of Creative Writing (MD)		ECON 206 Principles of Microeconomics (CK, GL)	
MUSC 101 Fundamentals of Musicianship (GL) + MUEN Music Ensemble		EDUC 200 Foundations of American Education (MD)	
MUSC 103 Music Theory I (GL)		EDUC 360 Survey of Exceptional Children (MD)	
MUSC 111 Introduction to Music (GL)		GEOG 105 World Cultural Geography (GL)	
MUSC 312 World Music (MD)		GEOG 202 World Regions (GL)	
THEA 204 Introduction to Theater (GL, MD)		GWST 201 Introduction to Gender and Women's Studies (MD, CK)	
WELLNESS (WE) (3 credits)	SEMESTER	PSCI 100 Politics & Government (GL)	
Select ONE with assistance from your advisor		PSCI 101 American Federal Government (CK)	
GSPE 210 Fitness for Life (WE)		PSCI 300 State & Local Government (CK)	
NUTR 120 Food for Wellness (WE)		PSYC 101 Introduction to Psychology (MD)	
FINC 250 Financial Literacy and Wellbeing (WE)		SOCI 203 General Sociology (MD)	
NURS 310 Lifespan Health Promotion in Nursing (WE)		*Take either ECON 123 OR ECON 205, but cannot take both to satisfy this area.	
PSYC 270 Well Being & Happiness (WE)		*ECON205&206 are required for Business, Economics, & Accounting majors.	
WRITING IN THE MAJOR (WM) (3 credits)	SEMESTER		
BADM 407 Business Strategy & Policy			

TIER THREE (should have senior standing to take these courses)

CAPSTONE IN THE MAJOR (1-12 credits)	SEMESTER
BADM 407 Business Strategy & Policy	