

Student Affairs BOG Report

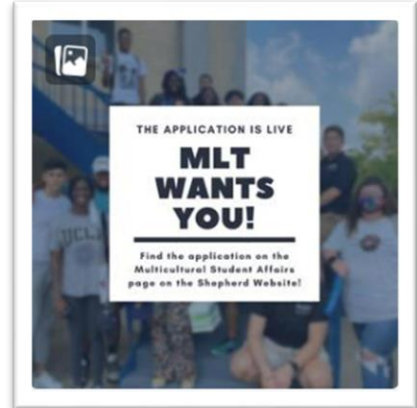
February 16, 2023

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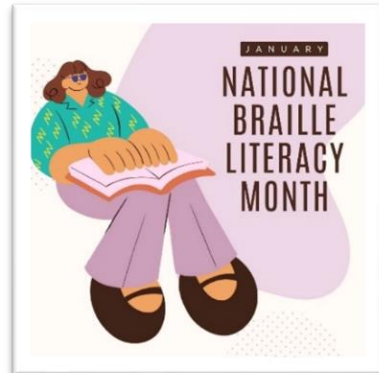
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The below images are the top reached posts from our social media account reaching between 600 to 1,305. Student Affairs communicates mostly through the Instagram and Facebook platforms.



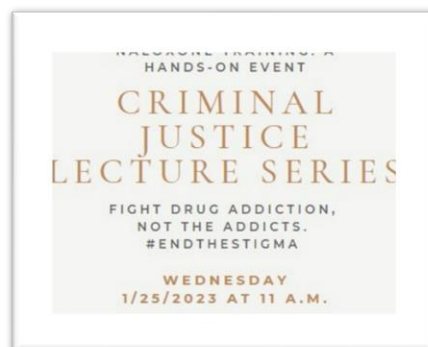
Accessibility Services

- Our average 85 proctored exams were administered in the Fall 2022. During finals *week* alone we proctored 108 exams with our proctor room at full capacity and students testing in our offices.
- The number of students supported by Accessibility Services dropped slightly due to students graduating in December; that number went from 333 to 317 students. However, the office has grown their numbers and are already back to supporting 334 students.
- 28 proctor requests for January have been requested with 30 more proctor requests through 2/16 (as of 1/24).
- Accessibility Services is proactively working on more digital outreach about the office and disability awareness through the creation of weekly social media posts. So far this has included information on students' responsibilities and disability awareness.



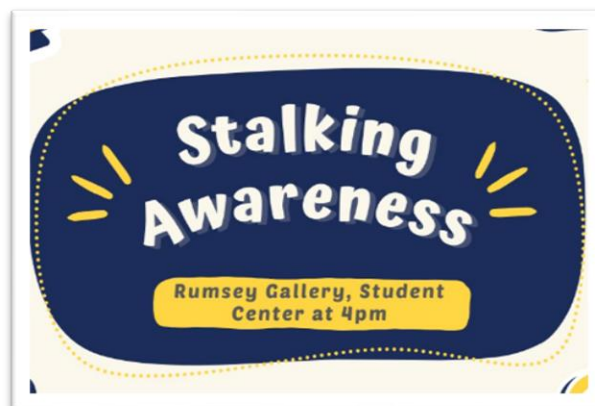
Dean of Students

- The Division of Student Affairs and the Department of Sociology, Criminology, and Criminal Justice will be hosting a Naloxone Training Event on January 25th, 2023, from 11:10 AM to 12:00 PM in the Rumsey Gallery as part of the Criminal Justice Lecture Series.
- As of 1/24/2023, BIT has addressed 7 new reports, Student Conduct has addressed 6 Code of Conduct violation reports and 43 non-violation "FYI" reports
- Student Affairs, Residence Life, and SUPD are collaborating on a new, more streamlined process for documenting No-Contact Orders and campus restrictions. SUPD Officers and campus authorities will have easy access to this document which will contain all information based on reports and restrictions for "Persons of Interest", as well as an archive for past documentation.
- Jake Mellow will be presenting to First-Year Student Athlete Classes on January 30 and February 2, providing information on the Student Handbook, Code of Conduct, and resources available in the Student Affairs Office.



Office of Social Equity, Title IX, and Multicultural Student Affairs

- **Athletics Staff Training on Mental Health, Civil Rights Law, & Holistic Wellness (Part 1)**; January 10, 2023, in Butcher Center: During this training session, Counseling Services and Social Equity offices discussed the importance of promoting student mental health and well-being within athletics and understanding how to support the holistic development of all members of the campus community. The training also covered an overview of civil rights protections from discrimination, recognizing power dynamics, and understanding various forms of misconduct that could occur both within and outside of the athletics environments in educational institutions.
- January is National Stalking Awareness Month and National Slavery & Human Trafficking Prevention Month. The following events were planned in collaboration with our community partners at the Eastern Panhandle Empowerment Center (EPEC) to and help us to raise awareness and continue to promote a safe and healthy campus environment for all.
 - **January 18 at 4pm in the Cumberland Room in the Student Center: Stalking Awareness Training with EPEC**: focused largely on Technology Facilitated Stalking Risks and Safety Planning, this training explored what stalking is and what technology facilitated stalking looks like, as well as offered tips for privacy settings, and featured a conversation on what stalking looks like in media and pop culture.
 - **Thursday, January 26 at 4pm in the Student Center: Human Trafficking Prevention Event with EPEC**. This event will focus on labor trafficking in America, featuring a documentary screening of "Trafficked in America" from Frontline and activities which will explore industries that human trafficking is most commonly found in and ways that awareness can actually help combat human trafficking.
 - **Shepherd Consent Week 2023, February 13-17**: Consent Week is a collaborative programming effort between the Office of Fraternity and Sorority Life and the Office for Social Equity, Title IX, & Multicultural Student Affairs that takes place annually in the Spring semester. Throughout the week, the Greek organizations and other students participate in events, attend Title IX Seminars, and advocate for being active bystanders and creating a culture of respect on Shepherd University campus. Major events during this week include a panel discussion and lecture featuring Sorority & Fraternity students engaging in dialogue and learning the elements of consent in practice.



Office of Student Activities, Leadership and Fraternity & Sorority Life

- Panhellenic Association Holds All-Sorority Diversity, Equity, and Inclusion (DEI) Training.
 - The Panhellenic Association held a training course focused on how to create more inclusive, respectful, and welcoming sorority communities. More than 90% of all sorority members participated in the training.
- Fraternity and Sorority Life Focuses on Healthy Relationships
 - In February the All-Greek Council led campus efforts in peer education during Shepherd's annual Consent Week by hosting a variety of activities during the week of February 13-17. All chapters will be tabling, preparing flyers and social media Consent Week posts, and distributing information to help the campus better understand consent and healthy boundaries. In addition, more than 80% of all fraternity and sorority members attended a training led by Title IX in partnership with the All-Greek Council and the Office of Student Activities and Leadership about ways to prevent relationship violence, respect boundaries in relationships, and take action to protect others.
- Annual Student Leadership Conference Held
 - On Saturday, February 4, Shepherd hosted the 37th annual ***Student Leadership Conference: "Unleash the Leader Within."*** Designed for both new and experienced leaders, the conference helped students to develop their leadership potential and capacity to work collaboratively with others to build stronger teams, create positive change, and become empowered citizens. The day-long conference included a keynote presentation by former college athlete, mental health advocate, and **TEDx** and NCAA speaker Daryll Stinson as well as three additional breakout sessions led by an all-star cast of presenters including Dr. Josh Stout, Dr. Heidi Hanrahan, Dr. Sam Greene, Dr. Stacey Kendig, Dr. Amy DeWitt, regional Red Cross director Stacy McFarland, Judge Elizabeth Kellas, Annie Lewin, Cindy Powers, Wendy Baracka, Jami Cross, Kelli Manzano as well as students from Shepherd's College Student Development and Higher Education Administration graduate program and members of the Multicultural Leadership Team. The conference was sponsored by the Stubblefield Institute's *ListenLearnEngage* Initiative, the Office of Student Activities and Leadership, and the Office of Title IX and Multicultural Student Affairs. More than 100 students attended the event.
- Program Board Winter Welcome Week
 - The semester began with a Welcome Week packed with activities for students that saw more than a 20% increase over participation numbers from the previous year nearly 500 students attended Program Board events ranging from BINGO and to Paint Night to the launch of the new Second Saturday's event. Program Board also partnered with the Offices of Student Success, Academic Support, Counseling Services, and TRiO to host the Shepherd First Friday event on January 20 where student support services were highlighted.
- Student Government Association Hosts Spring Involvement Fair
 - On Wednesday, February 1, 2023 the Student Government Association sponsored a spring Involvement Fair in the Student Center Storer Ballroom to allow new and returning students to connect with Shepherd's many clubs, service opportunities, and organizations.

Student Success Center

- **Shepherd Success Academy, Fall 2022**

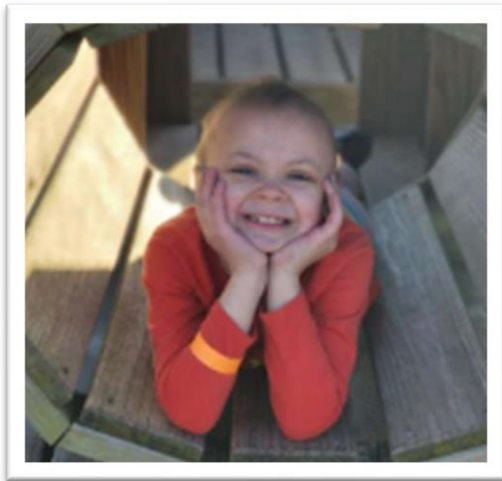
Forty-five first-year students participated in the Shepherd Success Academy (SSA) program in Fall 2022. SSA had a fall-to-spring persistence rate of 89% compared to *Sample B's 80%. SSA's average GPA was 2.4 compared to Sample B's 1.7. Lastly, 73% of SSA students ended their first semester in Good Academic Standing compared 47% for Sample B. *Students who*

participate in SSA are compared to Sample comprised of students who were invited to participate in SSA but declined or did not respond to the invitation.

- **Peer Success Leaders**
 - This semester, the Peer Success Leader (PSL) program has grown from three to nine student mentors! PSLs are an integral part of the Student Success Center as they work in specialized interest areas to assist other Shepherd students with academic endeavors and overall acclimation to the college environment. Peer Success Leaders are upper-level students who have completed at least one semester at Shepherd.
 - PSLs have held the first of two tabling events prior to Midterms week on Feb 16th. The second tabling event will be held on Feb 17th. This effort is to put the faces of the PSLs at the forefront of the student population's mind in case they need help post-midterms.
- **A-Team for Summer Orientation**
 - The office of Student Success is now conducting interviews to select the next A-Team Peer Orientation Leaders for the summer 2023 Orientation. We hope to select 10 outstanding student leaders who embody what it means to be a Shepherd Ram! The A-Team will assist new and transfer students during their transition to Shepherd University and help prepare, plan, and execute new student activities!
- **January 2023 Orientation**
 - On January 5, Shepherd held an Orientation session for students coming in for the spring semester. The following presentations were included within the session: Convocation, Culture of Respect Training with Title IX and Counseling Services, Student Panel with 7 current Shepherd student leaders, Brightspace tutorial, and Registration and RAIL Procedures. Students then had the opportunity to either complete outstanding tasks around campus or meet with an advisor to register for classes if it had not been completed prior. 62 students attended this session.
- **First Friday – January 13th, 2023**
 - On January 13, the Student Success Center team participated in the First Friday event hosted by Program Board. Shepherd University support offices—including Counseling Services, Student Academic Enrichment, and TRiO—joined together to interact with students, share resources and information about their offices, and more. Students were able to enter a giveaway to win Shepherd University Bookstore gift cards.
- **International and Veteran Students**
 - Early February International Affairs and Student Success will present a workshop on Optional Practical Training (OPT) for graduating international students.
 - January 20 Veteran Services Coalition met in the Veterans Center; the next meeting will be February 28, 2023.
 - Scheduling Spring semester meetings with new veteran students is in progress.
 - Continuing meetings with international students to update their status for spring semester.
- **Student Success Athletics Support Program Intern**
 - This semester the Student Success Center is getting assistance from a new intern, Jami Marceron. Jami is helping Juneau with marketing and social media while also taking time to meet as a Peer Success Coach to student athletes.

Student Community Service

- **Wishmakers on Campus** has raised \$3,207 for Everlee “Evie” whose wish is to visit Florida. The group is planning a birthday party this month and a “Soup Cookoff” in March. The group is also scheduling an opportunity to meet up with Piper, the group’s second Make-A-Wish child, to help her arrange her newly renovated basement and enjoy time with her.
- Student Community Service has formed a committee of students who are members of on campus on which require service hours as a part of their membership. This committee will act as a planning group to ensure maximization of effort in supporting our local and campus community. This group will also continue to encourage the use of RamPulse in tracking service and defining parameters in approving service hours across campus organizations.
- Our Campus Cares initiative is extending efforts from the fall and will be hosting a donation drive in February for the Ram Pantry!
- Planning for **Relay For Life** is underway. We currently have 36 teams and 147 participants registered for the April 14, 2023 event that will be held on Shepherd University’s campus. The student leadership team has scheduled an eventful 12 hours of activities to honor cancer survivors, bring together our community and fight against cancer. The leadership team is also planning two events – Paint Butcher Purple and Flush Out Cancer - in January and February respectively to bring awareness about the event as well as fundraise.
- The Student Community Service Committee began planning for the Spring into Service event that will provide students an opportunity to serve various initiatives across our community in a variety of activities.



Technology, Social Media, and Marketing

- The Principal Systems Analyst worked with Career Services, Alumni Affairs, and Institutional Research to administer Baseline surveys on Graduating Seniors. This information will be used to assist the University in making decisions to improve our student’s educational experience.
- Beacon administrators have worked with the Division of Enrollment Management, Academic Affairs, and Auxiliary Services to increase communication to and support of our students who are not meet university deadlines for tuition payment.
- Training videos are being developed and delivered on the use of RamPulse for our student and employee leaders as well as our student users. These trainings can be found on the [Clubs and Organizations](#) website.

- The Division of Student Affairs has developed opportunities for student interns to work directly with the Principal Systems Analyst on developing content and delivering messages to our students through a social media internship. The Social Media Intern focuses on providing weekly sneak peeks of the events coming up in the following week, designing videos about services offered within the division, and collaborates with the division's departments to schedule out key messaging (i.e., Blood Drives, Stop Human Trafficking, Braille Literary Month, Stalking Awareness).
- As of January 25, the Student Affairs' Facebook page increased their reach and currently have 1,482 followers since December. Instagram is steadily increasing its reach and it currently has 1,367 followers.