



AI Marketing & Media Intern

EXIT Success Realty | Martinsburg, WV

Part-Time | 10–20 Hours/Week | Flexible Schedule

About Us

EXIT Success Realty is a top-ranked, multi-state brokerage serving West Virginia, Maryland, Virginia, and Pennsylvania. Led by Broker/Owner **Howard Kronthal**, we're a forward-thinking real estate company focused on community, growth, and innovation. We are now seeking a creative, tech-curious college intern to help us implement advanced marketing strategies from **Jason Pantana's AI Marketing Academy**.

Position Summary

The AI Marketing & Media Intern will assist in developing and executing digital marketing campaigns using AI tools like ChatGPT, Claude, Canva, CapCut, HeyGen, ElevenLabs, and Zapier. Working directly with the Broker/Owner, this role blends technology, design, and communication to elevate our listings, recruiting, and brand presence across platforms.

Key Responsibilities

- Create and edit social media content, property ads, and email campaigns using AI.
- Produce short-form videos and avatar-based media for listings and recruiting.
- Manage the posting calendar and track engagement analytics.
- Assist in developing newsletters, branded templates, and automated follow-up systems.
- Research and apply the latest AI tools and trends to real estate marketing.

What You'll Learn

- Real-world marketing applications from Jason Pantana's AI Marketing Academy.
- How to automate marketing systems and build custom AI workflows.
- Professional-level video editing and virtual staging.
- Branding, design, and analytics strategy within a top-performing real estate business.

Ideal Candidate

- Junior or senior pursuing a degree in Marketing, Communications, Media, or Business.
- Creative thinker with strong writing and design skills.
- Comfortable learning new technology and AI tools.
- Reliable, detail-oriented, and professional in communication.
- Bonus: interest in real estate or small business marketing.

Perks

- Mentorship directly from a top-producing Broker and business coach.
- Hands-on portfolio experience with measurable results.
- Flexible hours and hybrid work options.
- Opportunity for long-term paid role after internship.

To Apply: Send your resume, a short note on why you're excited about AI marketing, and any sample work to howard@exitsuccesswv.com.